

MILGARD HALL GROUNDBREAKING AND CHANCELLOR DR. SHEILA EDWARDS LANGE WELCOME EVENT

On Tuesday, October 19, 2021, the UW Tacoma campus and community celebrated two major milestones -- Dr. Sheila Edwards Lange as our new Chancellor and the start of construction on Milgard Hall, a new home for innovation at the University of Washington Tacoma.



Milgard Hall is slated for completion in January 2023 and presents a unique potential for campus and community,

particularly for multidisciplinary programs and community problem solving. It is named in honor of James A. and Carolyn Milgard and the Gary E. Milgard Family Foundations, and will house the Global Innovation and Design Lab, as well as key components of the School of Engineering and Technology, and the Milgard School of Business.

The event featured speakers and attendees from across the campus and community, including Kim Yao, Principal of Architecture Research Office, who highlighted the building's project goals to innovate, educate, and engage. Executive MBA student, Shiho Hattori-Lindsey, moved attendees with her powerful and heartfelt speech on her non-traditional path to the university as an immigrant and a single mother. She shared the impact of taking Dr. Divya McMillin's Innovation through Design Thinking course (see more on pg. 2) over the summer and the benefits of beginning problem solving with empathy. Chancellor Lange's challenge and commitment to equity and excellence wrapped up the event. Dr. Lange shared her excitement to lead an urban-serving university and strategic plan to focus not on the next five years, but the next 100!



Pic. 1 (l-r): Dr. McMillin, Chancellor Lange, and student speaker, Shiho Hattori-Lindsey.

WHAT'S INSIDE

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MARK YOUR CALENDAR!

Global Honors Special Opportunities Workshop!

Join our Program Coordinator, Autumn Diaz, as she shares scholarship and special opportunities for Global Honors students!

Date: Oct. 28 | Time: 12:30 - 1:20 PM | via Zoom
RSVP at: <https://bit.ly/3C013a1>

GLOBAL INNOVATION AND DESIGN LAB SUMMER COLLABORATIONS

TELLING THE UW TACOMA STORY THROUGH HUMAN CENTERED DESIGN

Over the summer, the UW Tacoma Campaign Leadership Team, which comprises of campus leadership, community leaders, and members of the Office of Advancement, invited the GID Lab team to facilitate a design sprint to address the central question of “How might we tell the story of multidisciplinary collaboration and creative problem solving on our campus?”

The GID Lab team designed two synchronous design sprints engaging the eight member Campaign Leadership Core Design Team (CDT), a subset of the Campaign Leadership Team, and the 14 students in Dr. Divya McMillin’s *Innovation Through Design Thinking* course, taught through the Milgard School of Business MBA program. The class experience gave students a valuable hands-on learning opportunity, while also deepening their empathy for campus challenges of internal and external engagement. CDT members gained a better understanding into students’ contexts, strengthening their empathy for UW Tacoma’s non-traditional students.

To launch the sprint, the CDT started with the need finding process. A significant amount of time was spent on the front end to identify the right problem to solve. The MBA



Pic. 2: CDT and students prepare for the July 31 workshop on empathy and ideation.



Pic. 3: A prototype of Milgard Hall as an inclusive and welcoming space for innovation and entrepreneurship.

students supported the CDT during the user research phase, which included interviews with key stakeholders, like university faculty, staff, and community members, to better understand their needs and challenges. Each team participated in a hands-on prototyping workshop using materials from their design kits (e.g., pipe cleaners, play-doh, colored paper and markers) to bring their ideas into the physical world.

The MBA students wrapped up their design sprint with a final prototype presentation in front of a panel of judges comprising industry professionals and members of the CDT. Each team received feedback on the feasibility, scalability, and viability of their solutions, which were shared with the CDT for their review and iteration. The CDT emerged from their prototyping workshop with several ideas to get stories out to the community, including a one-stop-shop app to share information.

The GID Lab team thoroughly enjoyed bringing together two vibrant groups into designing for UW Tacoma's future. We look forward to presenting our experience and process to Chancellor Dr. Sheila Edwards Lange -- and await further opportunities to serve our campus and community.

SUMMER COLLABORATIONS CONTD.

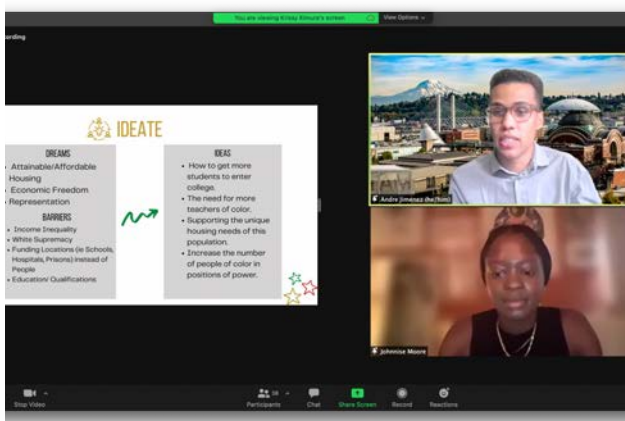
**INSTITUTE FOR BLACK JUSTICE
FREEDOM SUMMER SYMPOSIUM**

On June 28-30, 2021, the Institute for Black Justice (IBJ) hosted their first ever *Freedom Summer Symposium*. This event marked the final leg of IBJ's four-month collaboration with the GID Lab team. The Symposium's theme of "good trouble, necessary trouble: reconstructing the dream of true justice" challenged the Design Cohort (DC) to learn from historic civil rights and local activism to inform a path forward to create opportunities for intergenerational collaboration.

The GID Lab Team led three design thinking workshops to help guide the DC through the design thinking process. Each team presented a final prototype on the last day of the *Symposium*.

- Team A: a **leadership certificate program** to connect Black youth to leaders and resources in the community
- Team B: a **community garden and infrastructure** to help keep Black families together and support food accessibility
- Team C: a **safe space for the community to have hard conversations**, such as the need for reparations and closing the wealth gap

A panel of five community members provided feedback to each team and prioritized a solution for the IBJ to implement over the next year.



Pic. 4: Team A members Andre Jimenez and Johnnise Moore present their final prototype.

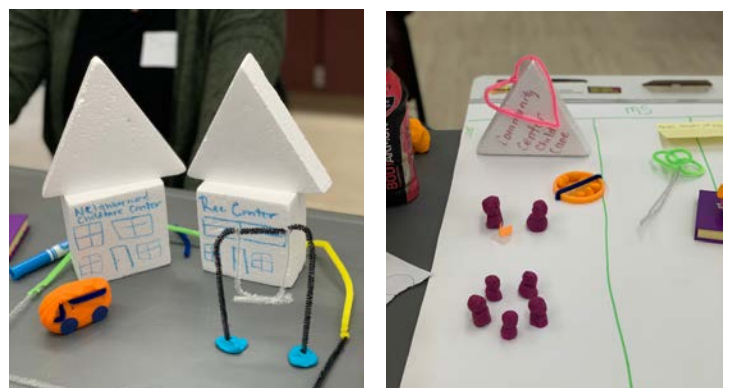
**UNITED WAY OF PIERCE COUNTY
COMMUNITY WORKSHOPS**



Pic. 5: Group picture from the last workshop!

The GID Lab team, in collaboration with United Way of Pierce County (UWPC) and Resilient Pierce County, facilitated two design thinking workshops with eight residents of the Salishan community in early September. These workshops helped wrap up a two-year project UWPC conducted to understand gaps and opportunities to accessing health and human services, especially during the pandemic.

Both workshops, on September 11 and 18 respectively, began with lunch and a fun ice breaker. Participants worked in two groups to prioritize the most pressing needs in their community. Top issues were affordable childcare and behavioral/mental health resources. Participants' solutions built upon the previous user research and prototypes that were generated at the GID Lab-led design thinking workshop at UWPC's annual *From Poverty to Possibilities Summit*. While each team started with different needs, their final prototype was the same: a **safe, multipurpose community space** to address a variety of needs -- acknowledging that barriers are often interconnected and so solutions must be as well.



Pic. 6. Final prototypes depicting a community resource center.

IIGE TEAM UPDATES!

Over the summer, the Institute for Innovation and Global Engagement had several staffing updates! Meet the staff team below and read about what they're most excited for upon returning back to campus this fall!

Dr. Divya McMillin, Associate Vice Chancellor (IIGE) and Professor and Interim Dean (SIAS)

I'm very excited to see the GID Lab filled (safely of course) with the buzz of creativity! Everyone is welcome!

Krissy Kimura, Interim Assistant Director and Program Administrator

"I look forward to events that bring our students and community partners together!"

Lan Allison, Administrative Specialist and Academic Adviser

"I'm most looking forward to student and networking events held in the GID Lab!"

Autumn Diaz, Program Coordinator

"I'm excited to meet GH and I&D students. I love to learn about what everyone is working on!"



Pic. 7: from l-r: Autumn Diaz, Krissy Kimura, Dr. Divya McMillin, and Lan Allison at Welcome Days!

CONGRATULATIONS TO OUR FALL GLOBAL INNOVATION AND DESIGN AWARDEES!

The IIGE team welcomes two Global Innovation and Design (GID) Awardees for Fall quarter. Working closely with a site supervisor and faculty advisor, the students will participate in hands-on design thinking projects undertaken by the GID Lab. Their primary focus will be redesigning the IIGE and GID Lab websites through a human centered design process.

If you're interested in becoming a GID Awardee, please visit our [website](#) for more information. We accept [applications](#) on a rolling basis. If you have any questions, kindly reach out to Administrative Specialist Lan Allison at lan05@uw.edu.



LJ Norman
*Urban Design Major,
Innovation and Design
Minor*



Yingchong Zhen
*Urban Studies: Community Design &
Planning Major,
Sustainable Urban Development Minor
and Global Honors Program*

PROJECTS



DESIGN & INNOVATION

The Global Community & Research Hub 

We are proud runners up for the **2021 Design and Innovation Global Award** in the following categories:

- Cultural Transformation
- Design Thinking for Good



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EMAIL

globalid@uw.edu

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THE GID LAB WELCOMES STORIES OF INNOVATION, DESIGN, AND RESEARCH FROM THE COMMUNITY.

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WE WELCOME YOUR IDEAS AND INVITE YOU TO GET INVOLVED IN OUR COMMUNITY PROJECTS BY CLICKING THE THE LINK BELOW.

