

Global Engagement Conference

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ABSTRACT

The Global Innovation and Design Lab worked with the Shared Futures Event and the Institute for Black Justice for this Spring quarter. Our team has helped these groups further their ideas through design thinking. By identifying their “how might we” statements and creating concrete steps to get to their goals we were able to help them get started on their designs.

INTRODUCTION AND PURPOSE

Shared Futures Event

Purpose: The workshop was created to find concrete solutions to better serve students, faculty, and the community through the new GID Lab.

“How Might We” Statement:

- How might we best use the different spaces in the new GID Lab to offer inclusive, engaging programming and events?

Institute for Black Justice

Purpose: The workshop was designed to help create the beginning prototypes for the blueprints for Black Excellence.

“How Might We” Statements:

- How might we update the blueprint for black excellence for 18-35 year old young parents to empower them and break negative mindsets?
- How might we update the blueprint for Black excellence that began in 1969 for youth (10–21-year-olds) to provide an environment where they will thrive and be successful.
- How might we update the blueprint for Black excellence that began in 1969 for young people of color who aren't activists, to make a safety net big enough for everyone, by implementing smaller action plans for younger people to execute and contribute to the causes that matter to them?

RESULTS AND DISCUSSION

Shared Futures Event

After the affinity mapping was done, our team categorized each idea into a group that sums up the ideas that were in that group. From there, we decided on why this is important and how does this help the new Lab. We were able to produce design principles on what the Lab should have.

- **Inclusivity:** open to every student rather than a certain student population, attract everyone's curiosity and how innovation & design applies to them - open
- **Accessibility:** ensuring promo is broadcasted to a variety of outlets that reach all audiences, make it easier for students to access information about events
- **Wellness:** positive space/experience, refreshing atmosphere: ready to think, ready to innovate and take chances, be okay to fail. Having equal quiet areas and energetic areas to innovate
- **Inviting:** people should come in and feel safe to give input or explore or design or try new things
- **Open-mindedness/Respectful Collaboration:** equal grounds of equal power for ideas between faculty, staff, students, and community partners

Institute for Black Justice

After producing ideations and choosing prioritizations, each group were able to narrow down more feasible ways to make their goals happen. Examples of this would be offering transportation assistance, compensation for attending an event, or teaching lessons that are more aimed towards their goals for their blueprint.

PROPOSED SOLUTION/RECOMMENDATIONS

Shared Futures Event

This event was a great way for students, faculty members, and community members to collaborate on solutions to create design goals and principles that will improve the participation for the Lab. These goals and principles paved the way to further find out what will create a better space users of the Lab.

Institute for Black Justice

For this workshop, each group worked on a different “How might we” and in return the group was able to create plenty of ideations, figure out prioritizations and prototypes. Narrowing down how to make each groups’ ideations has led to each groups prototype and proposed solutions.



METHOD(S)

Materials:

- Post its
- Clay
- Styrofoam
- Markers

Methods:

- Brainstorming
- Ideation
- Affinity mapping
- Priority mapping
- Rapid prototyping

CONCLUSIONS

Overall, both workshops were able to produce feasible solutions that can be fleshed out more based on their goals.

REFERENCES