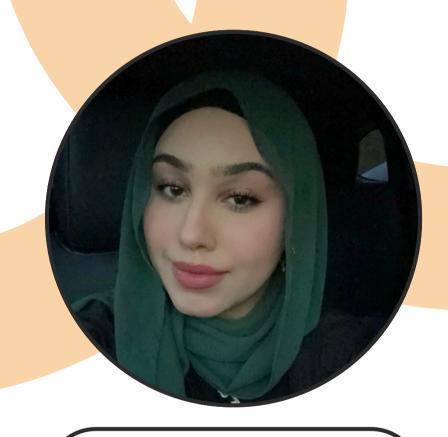
CICIAS BROY



By: Zainab, Anuvir, Suweyda

Our Team



Zainab Hamadi

Co-designer



Anuvir Dhaliwal

Co-designer



Suweyda Abdi

Co-designer



Paul Zuber-Fantulin

Asset Collector

Our Partnership

Our project was done in partnership with Silver Linings.

• Our Client/Expert: Dr. Adrienne lone, an experienced integrative health practitioner who supports older people in their aging journey.

In collaboration with Dr. Ione, we designed our Silver Linings Yoga App.



Source: yes2aging.com

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Problem Statement



As humans **age** they **face more hardships**. Health is one example of this concern, in which seniors face a decline in their physical abilities. One of the most severe forms of this decline is **Dementia**.



We took the initiative in solving this problem as it affects the **quality of life** for seniors with Dementia and puts a big emotional strain on families and healthcare systems.

Goals & Objectives

Our goal for this app was to support older users in becoming more active to foster a healthy lifestyle and alleviate symptoms of dementia through Yoga.

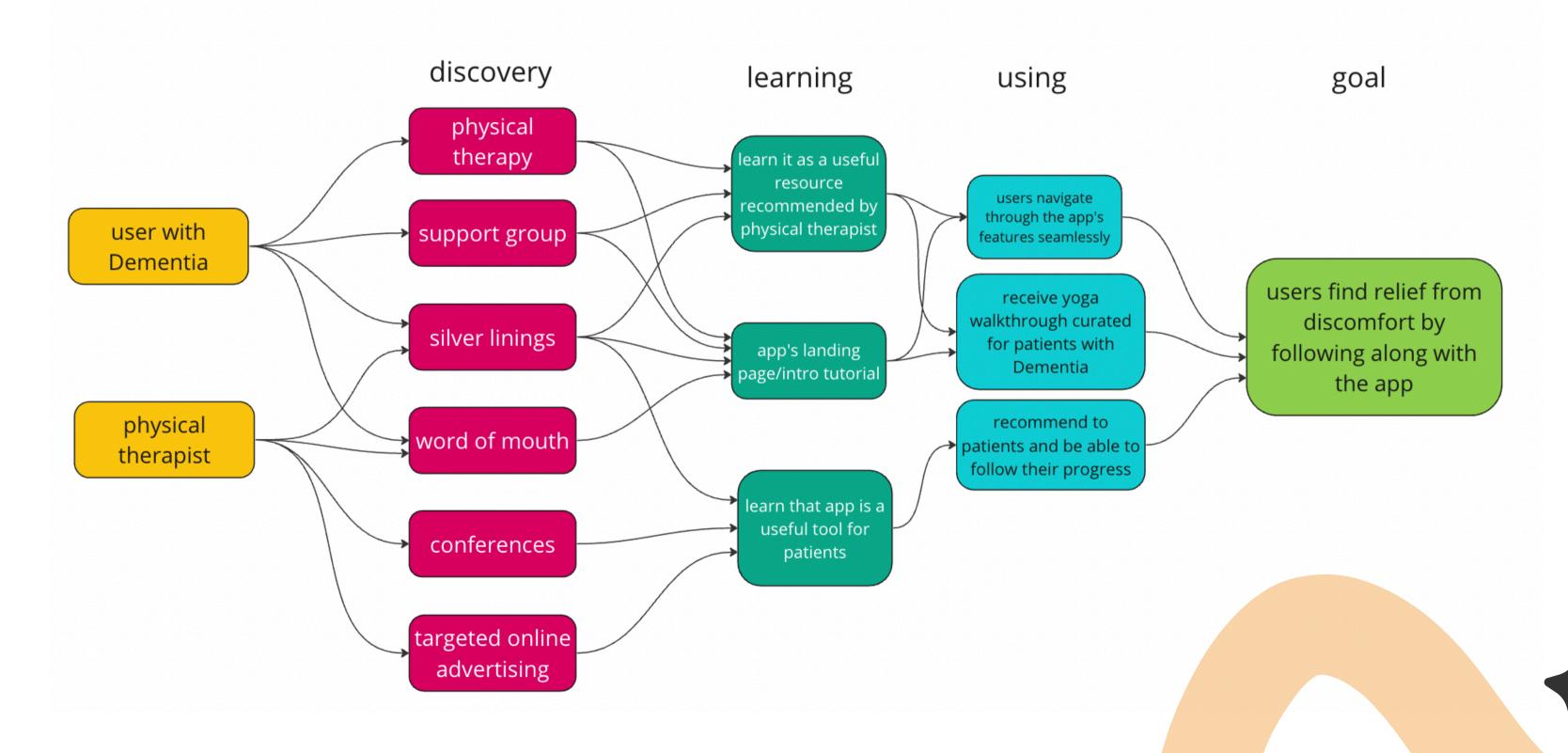
- A catalog of step-by-step yoga lessons curated to the area of their bodies they want to target.
- Stick-figure esque representations to avoid creating expectations around one's body.
- Allow users to link their accounts with care providers so they can track their clients progress.

How Might We...

design an app that is simple and familiar for users with dementia?

Flow Mapping

Yoga App for Users Associated with Dementia



Research Insights

- Target audience, 65+ and dementia users.
- Making app features more simple.
- Applicable to a positive lifestyle.
- Connect app with self-discover/self-growth.
- Individualize the app, record experiences, selfreflection, and journaling.
- Make the app motivating and accessible for the user.

Usability Testing

For our **Usability Testing procedure** we interviewed **three participants in the target user range (Ages 60+).** We provided the users with the following pages to navigate through:

- Login Page
- Landing + Yoga Walkthrough
- Goals and Progress Page
- Settings Page

Initial Designs

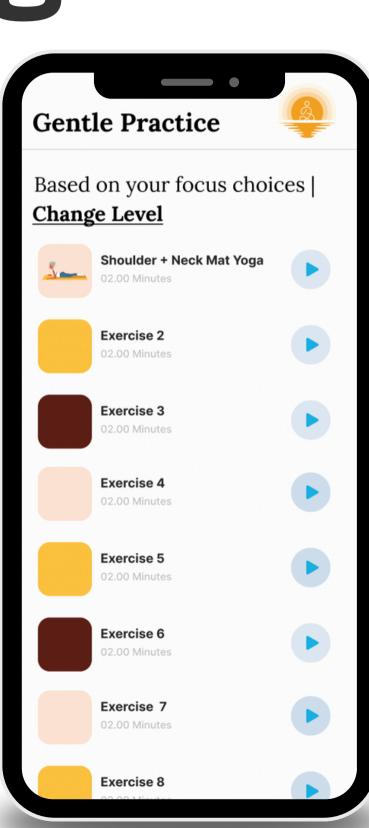
Yoga Walkthrough

What the pages originally included:

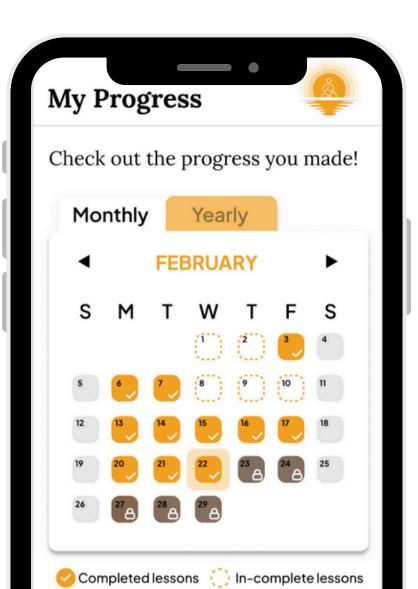
- Select a lesson based on focus choice.
- Walkthrough of poses using a timer supported by visual aid of yoga pose.

Feedback received on the pages:

- There should be option for audio.
- Have a countdown before timer.
- Compress the layout so navigation fits on the bottom.







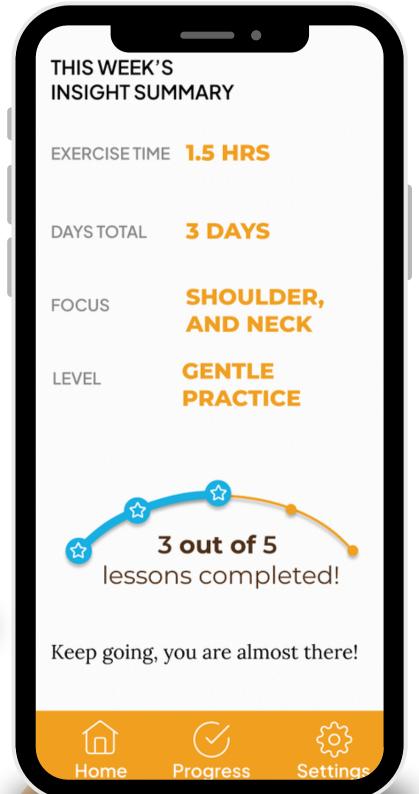
A Locked days

Rest days

THIS WEEK'S

INSIGHT SUMMARY

EXERCISETIME 1.5 HRS



Initial Designs

Goals & Progress

What the pages originally included:

- A calendar view of both monthly and yearly progress.
- A color-coded key.
- Insight summary of user data.

Feedback received on the pages:

- Show weekly progress.
- Make it clearer to differentiate meaning in the calendar.
- Make information easier to read for the user.

Prototype Iterations

Final Design Showcase

Our prototype was tested with users and from those results we encountered some design and content issues that needed to be revised to improve the user experience.

Brand/Logo

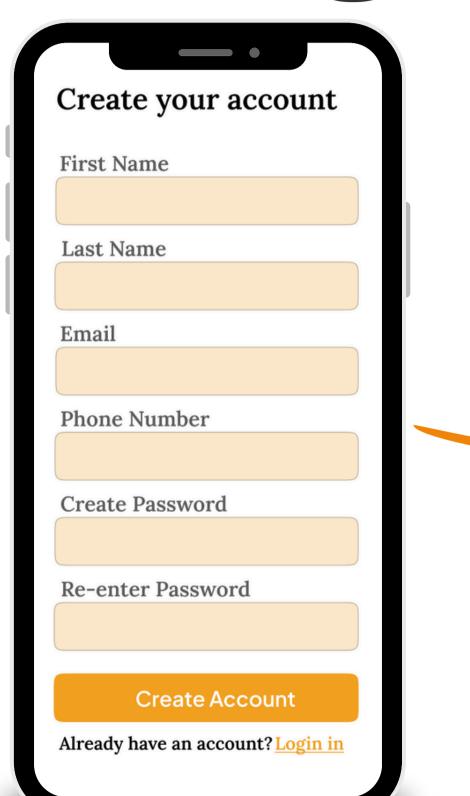
 A color palette of monochromatic shades of orange, white, and brown as they are warm, energetic and promote mindfulness.

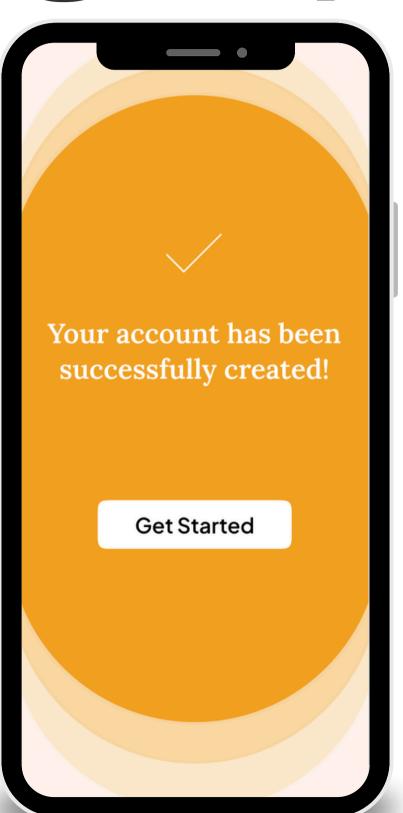




Login/Sign-Up







Final Prototype

Setting Up Preferences

Select the areas you want to mainly faces

on during yog Choose at least one

neck

hips

lower bacl

wrist legs

ankles feet

other

back

chest

shoulder

Select the areas you want to mainly focus on during yoga..

shoulder neck

wrist legs hamstrings feet ankles

hands

arms

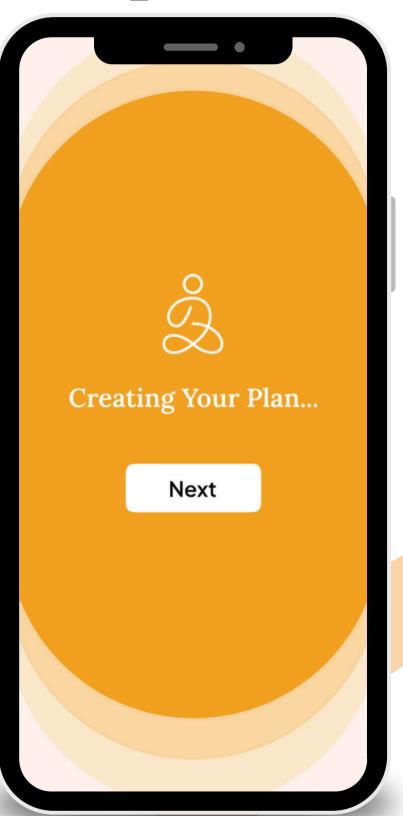
back hips knees

upper back chest lower back

Next

other

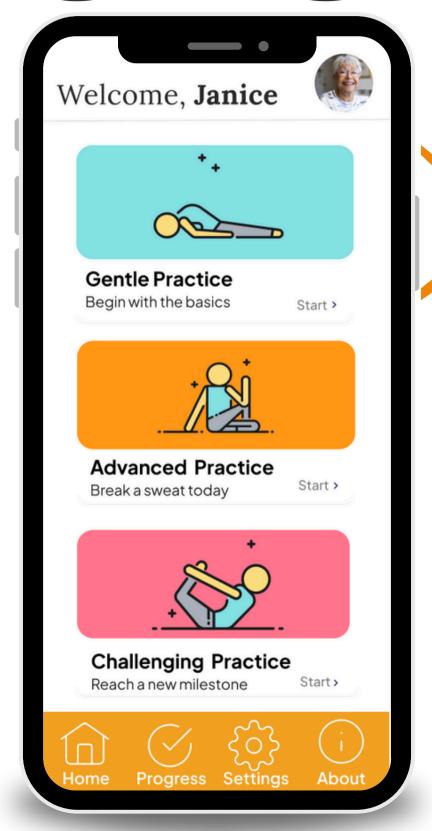


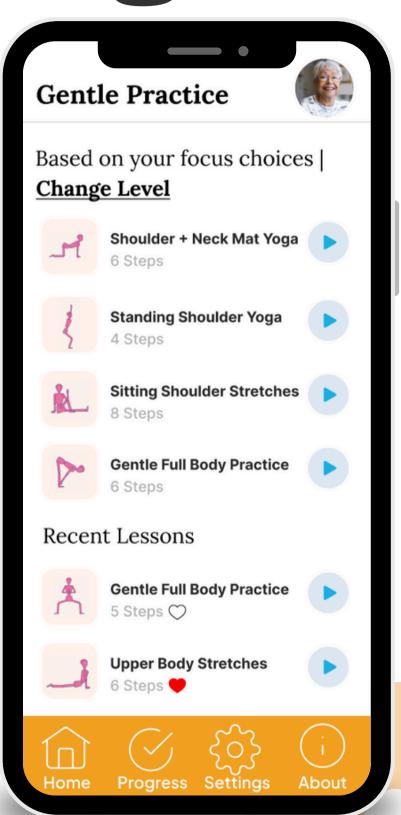




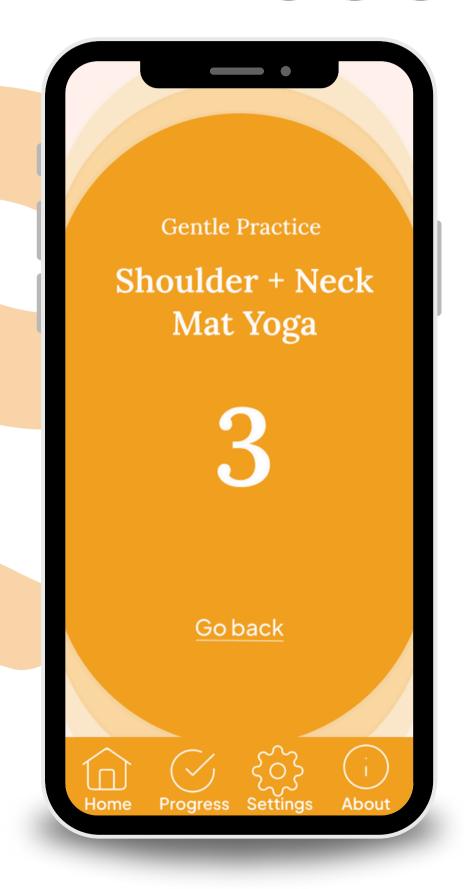
Final Prototype

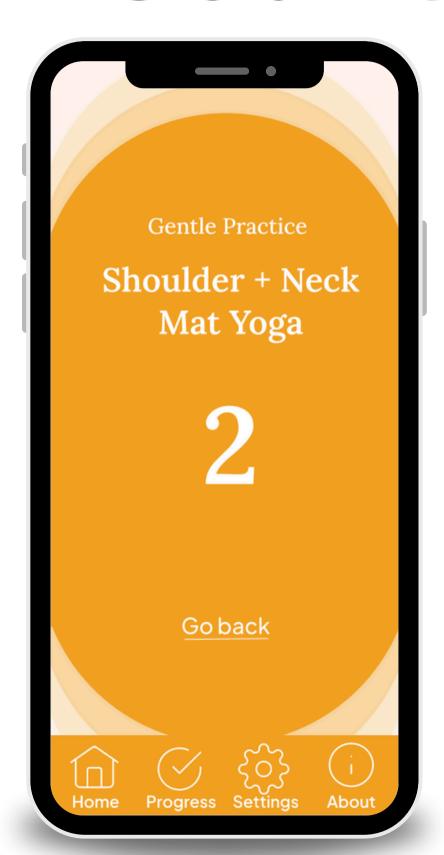
Landing Page & Yoga Lessons

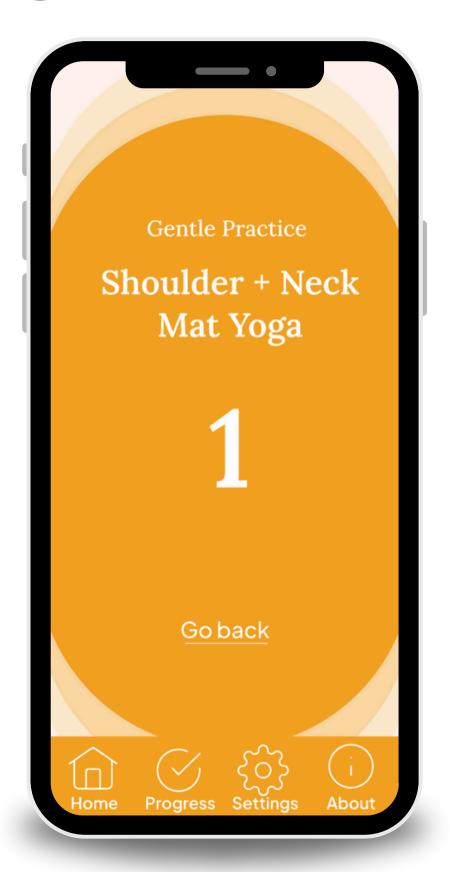




Final Prototype Lesson Countdown

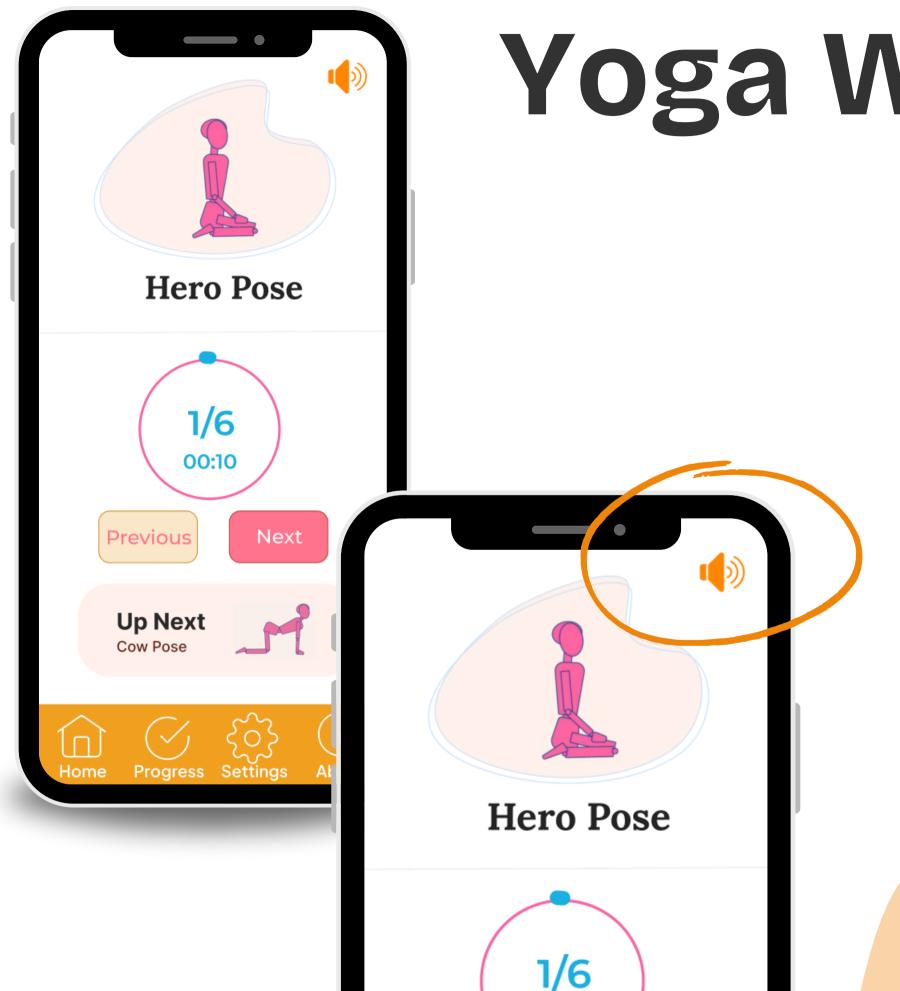


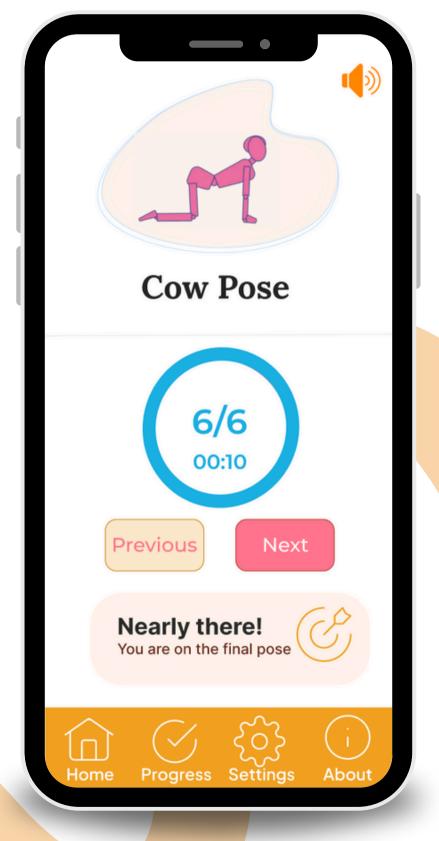




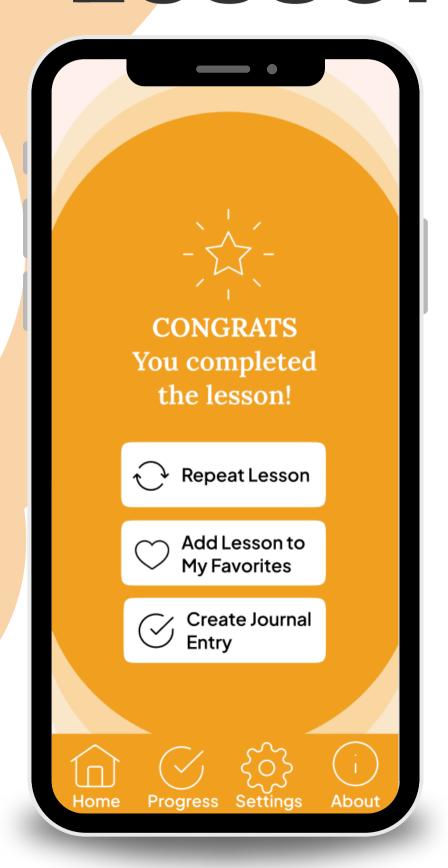
Final Prototype

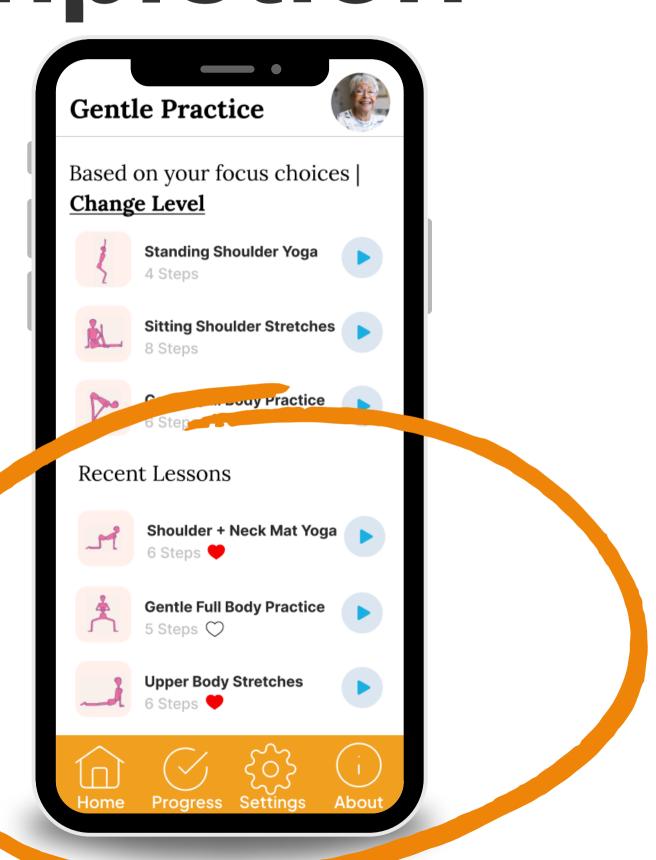
Yoga Walkthrough





Lesson Completion





CREATE JOURNAL ENTRY

TODAY: JANUARY 23, 2024 | 9:21 AM

Provide details from your lesson **HOW LONG DID YOU EXERCISE?**

20 MIN



HOW DO YOU FEEL?







OKAY

POOR

NOTES



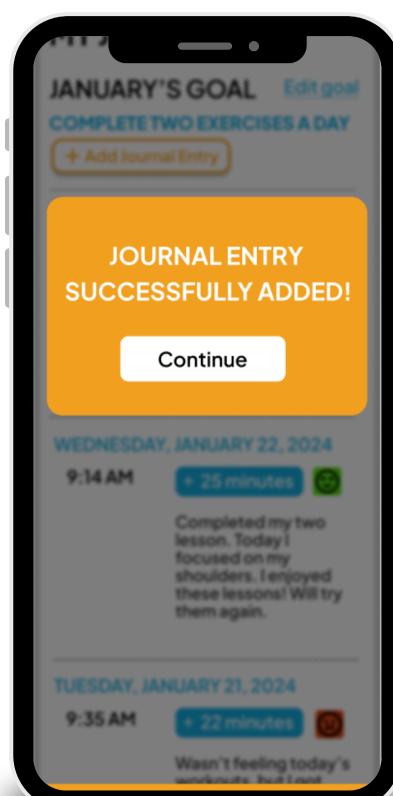
Press and hold to record note

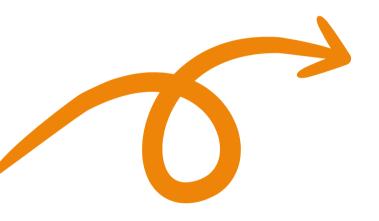
Did two lessons today. One was shoulder and neck, and some upper body stretches. Good warm up for the day.

CANCEL

SAVE

Final Prototype My Journal





X Close

MY JOURNAL

JANUARY'S GOAL

Edit goal

COMPLETE TWO EXERCISES A DAY

+ Add Journal Entry

THURSDAY, JANUARY 23, 2024

9:21 AM





Did two lessons today. One was shoulder and neck. and some upper body stretches. Good warm up for the day.

WEDNESDAY, JANUARY 22, 2024

9:14 AM



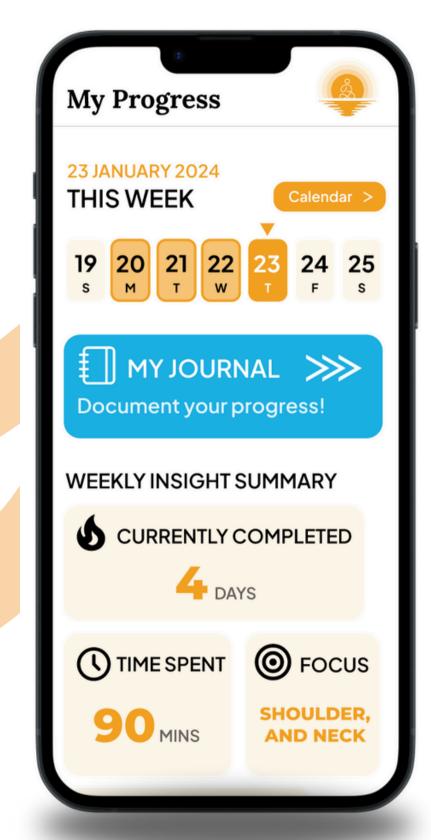


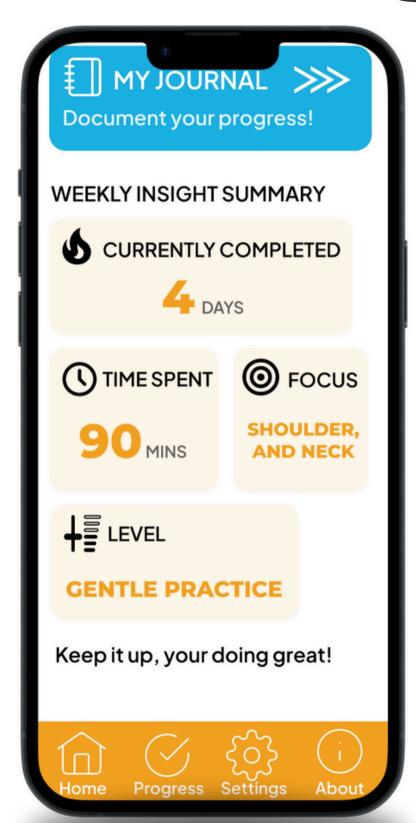
Completed my two lesson. Today I focused on my shoulders. I enjoyed these lessons! Will try them again.

TUESDAY, JANUARY 21, 2024

Final Prototype

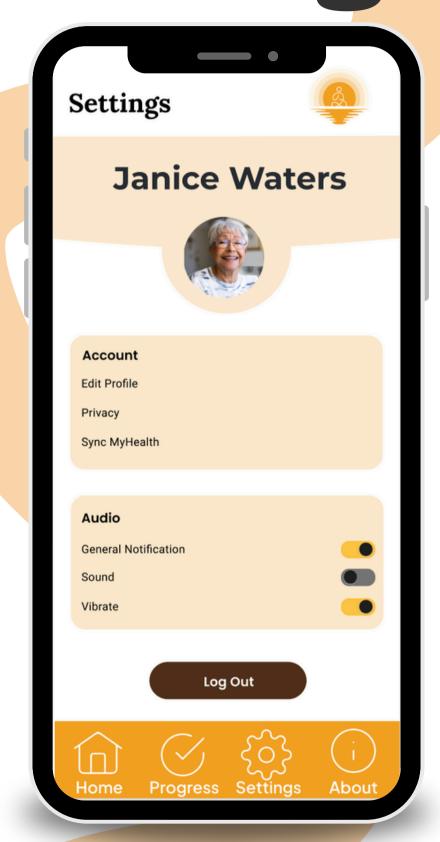
Goals & Progress

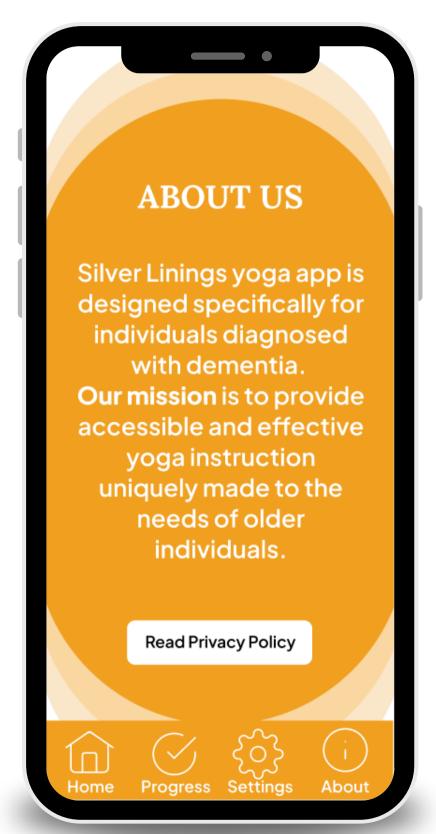


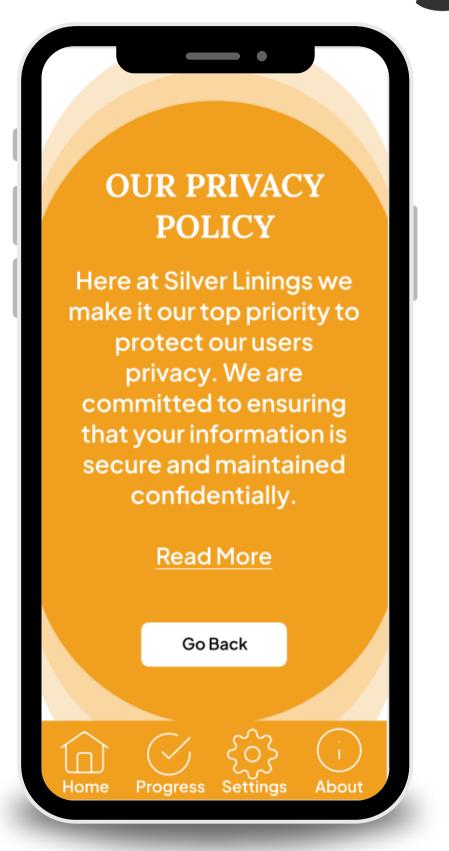




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Thank You! QUESTIONS? COMMENTS?



VIEW OUR PROTOTYPE!