

Silver Linings Yoga App



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Our Team



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Our Partnership

Our project was done in **partnership with Silver Linings.**

- **Our Client/Expert:** Dr. Adrienne lone, an experienced integrative health practitioner who supports older people in their aging journey.

In collaboration with Dr. lone, we designed **our Silver Linings Yoga App.**

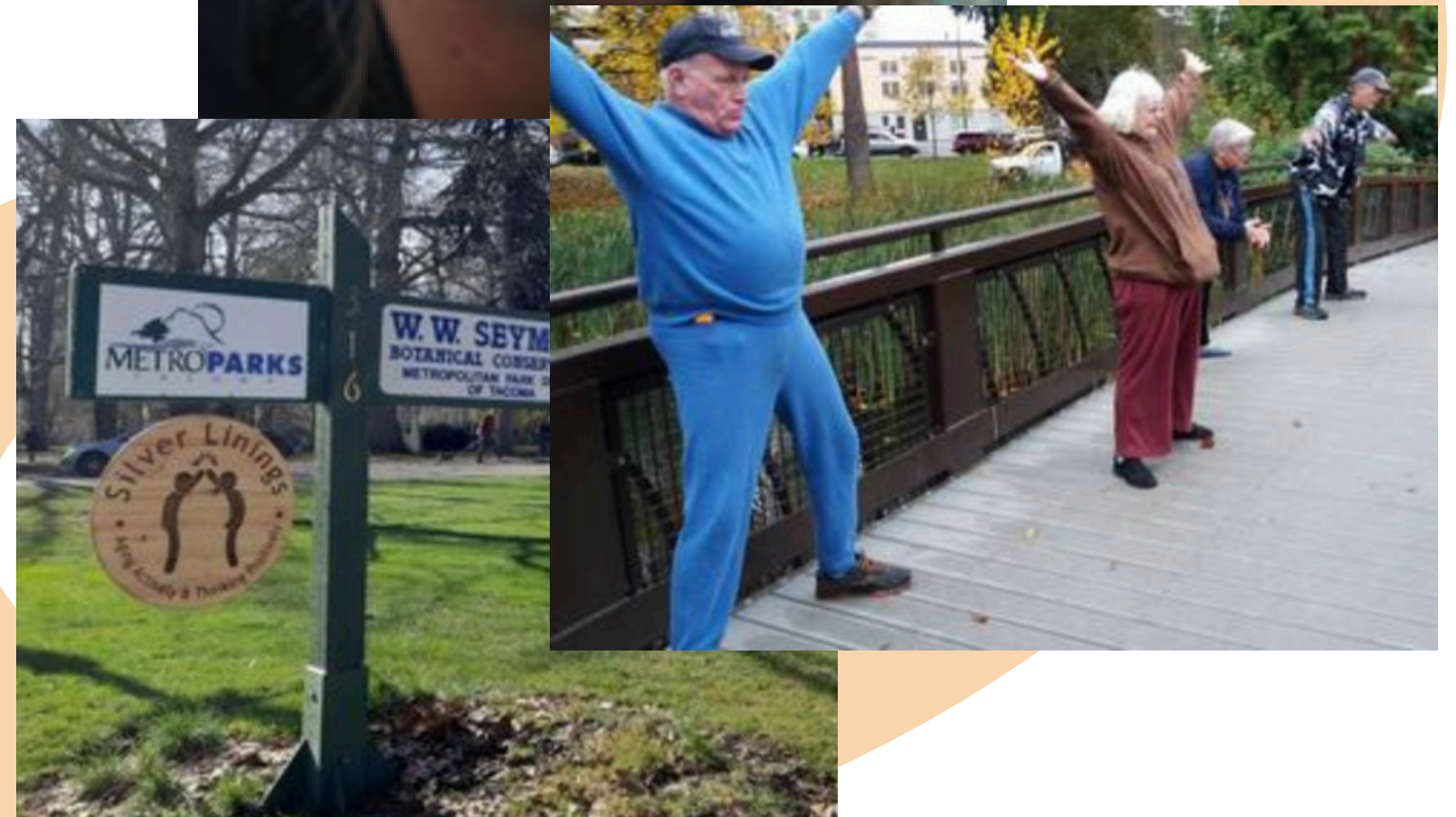


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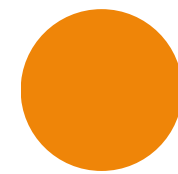
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Problem Statement



As humans **age** they **face more hardships**. Health is one example of this concern, in which seniors face a decline in their physical abilities. One of the most severe forms of this decline is **Dementia**.

We took the initiative in solving this problem as it affects the **quality of life** for seniors with Dementia and puts a big emotional strain on families and healthcare systems.

Goals & Objectives

Our goal for this app was **to support older users in becoming more active** to foster a healthy lifestyle and **alleviate symptoms of dementia through Yoga.**

- A catalog of step-by-step yoga lessons curated to the area of their bodies they want to target.
- Stick-figure esque representations to avoid creating expectations around one's body.
- Allow users to link their accounts with care providers so they can track their clients progress.

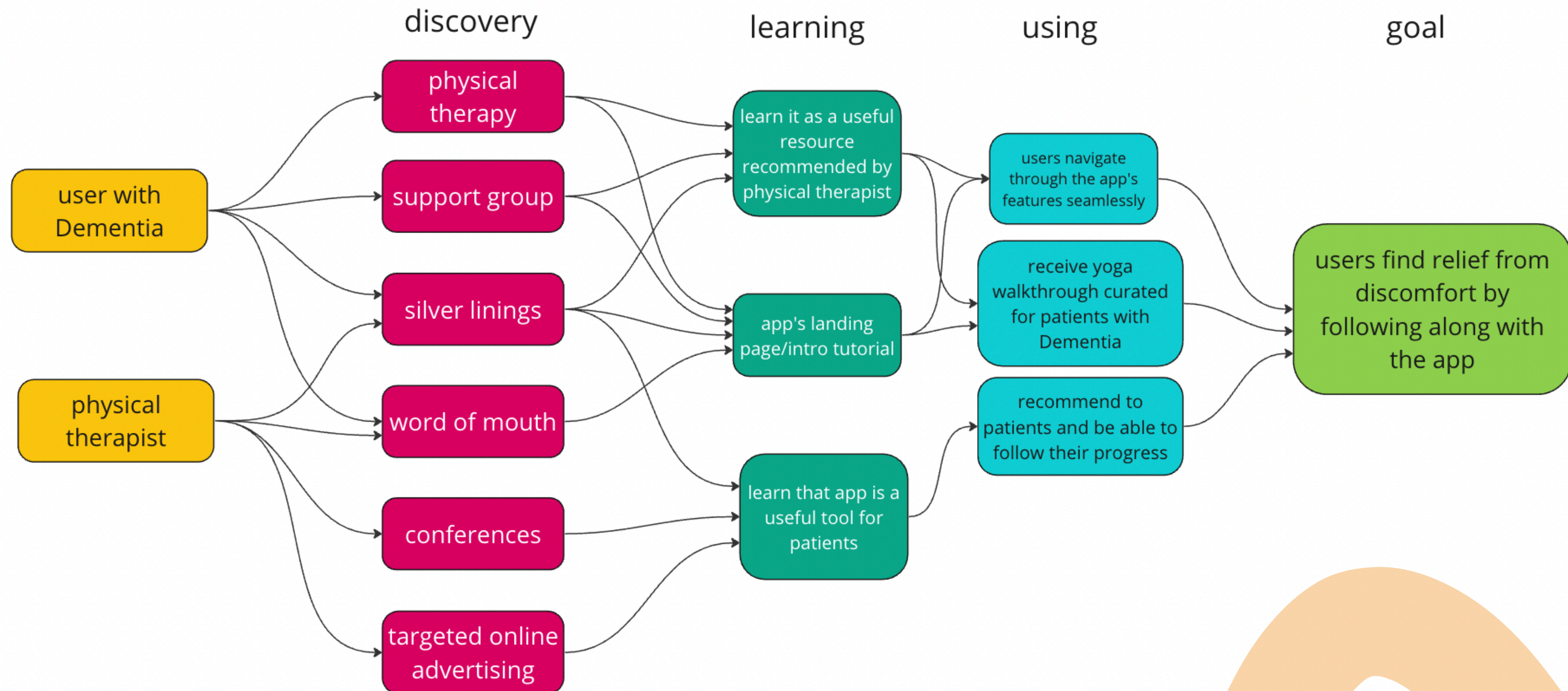


How Might We ...

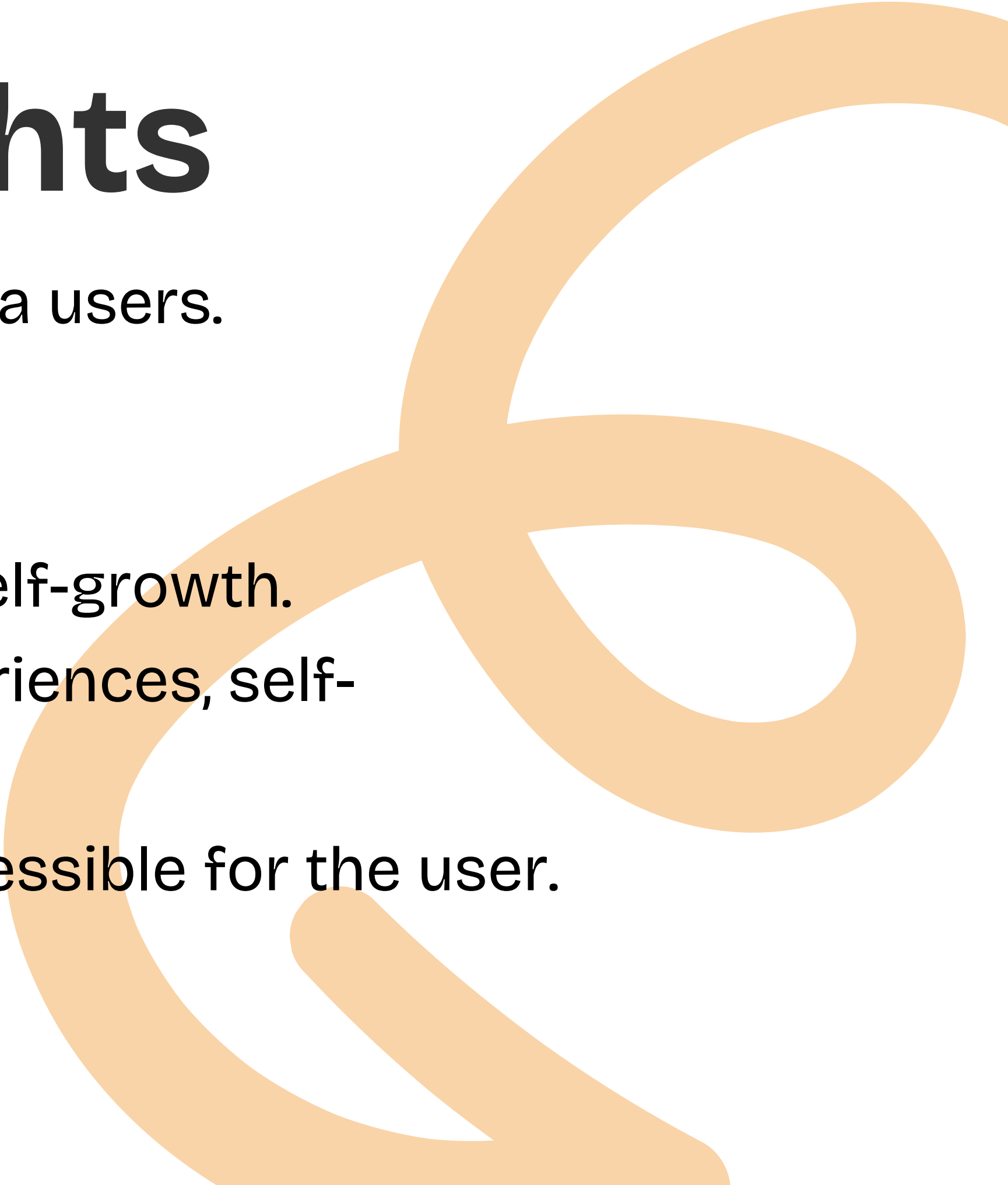
**design an app that is
simple and familiar for
users with dementia?**

Flow Mapping

Yoga App for Users Associated with Dementia



Research Insights

- Target audience, 65+ and dementia users.
 - Making app features more simple.
 - Applicable to a positive lifestyle.
 - Connect app with self-discover/self-growth.
 - Individualize the app, record experiences, self-reflection, and journaling.
 - Make the app motivating and accessible for the user.
- 

Usability Testing

For our **Usability Testing procedure** we interviewed **three participants in the target user range (Ages 60+)**.

We provided the users with the following pages to navigate through:

- Login Page
- Landing + Yoga Walkthrough
- Goals and Progress Page
- Settings Page

Initial Designs

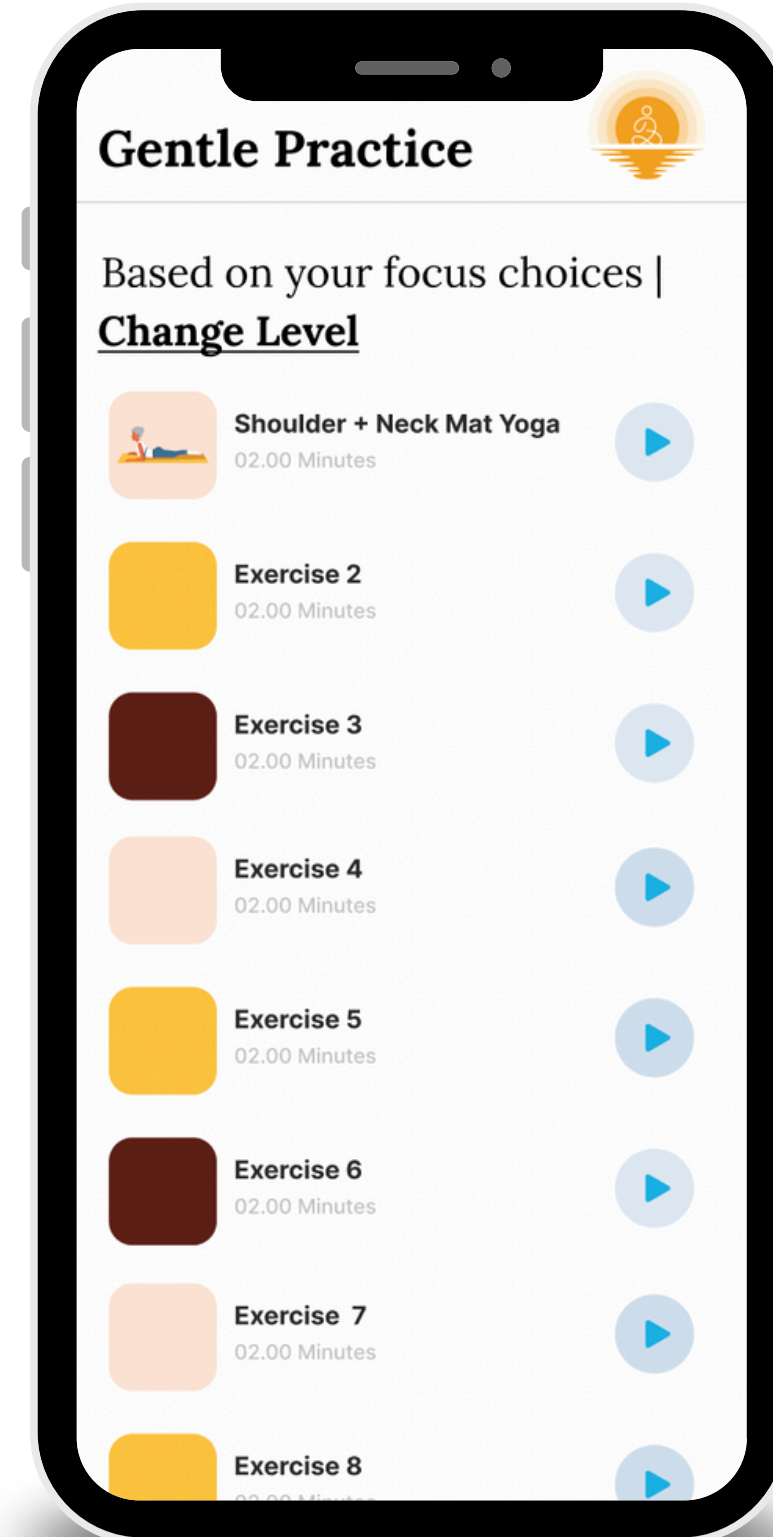
Yoga Walkthrough

What the pages originally included:

- Select a lesson based on focus choice.
- Walkthrough of poses using a timer supported by visual aid of yoga pose.

Feedback received on the pages:

- There should be option for audio.
- Have a countdown before timer.
- Compress the layout so navigation fits on the bottom.



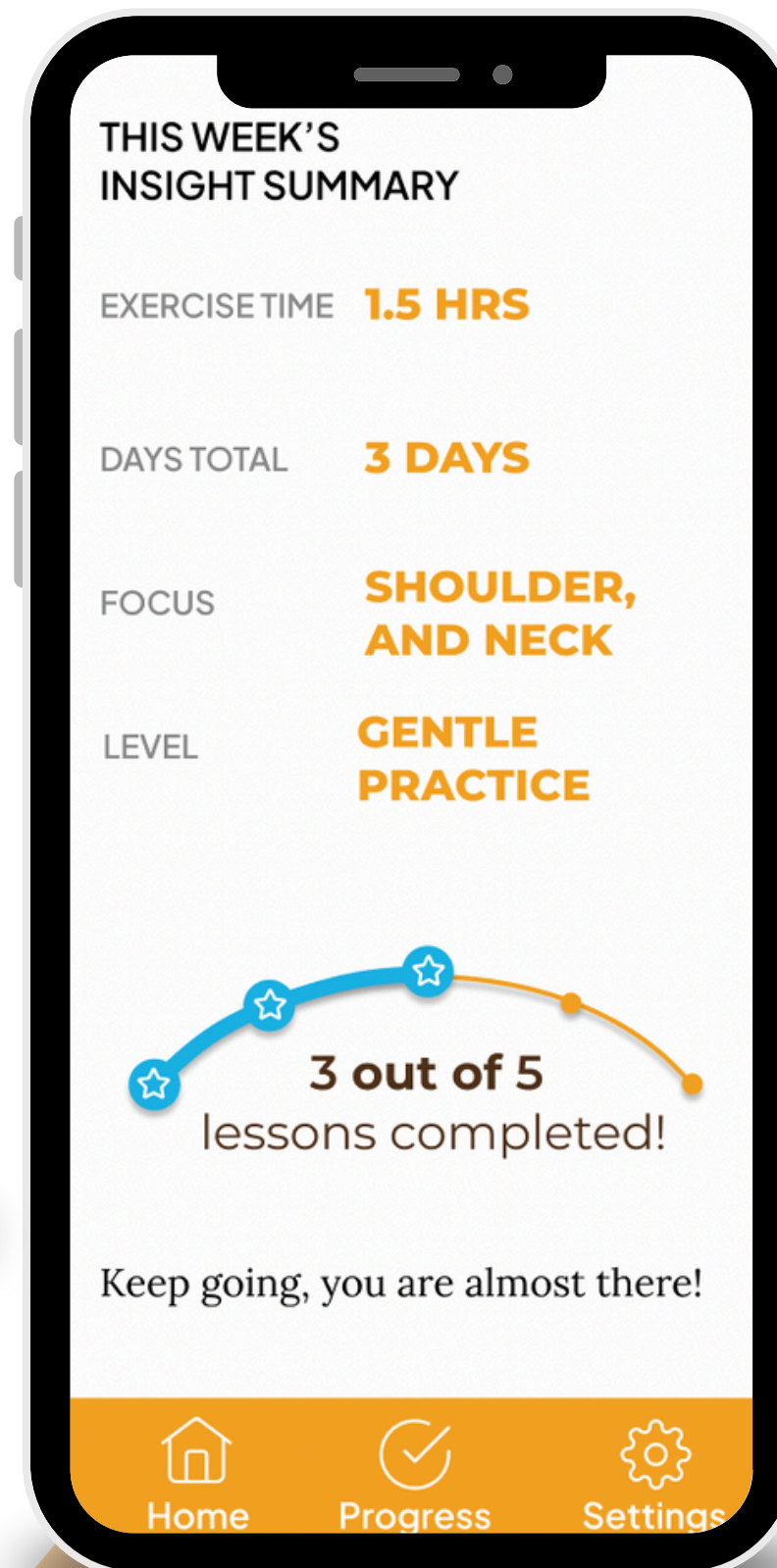
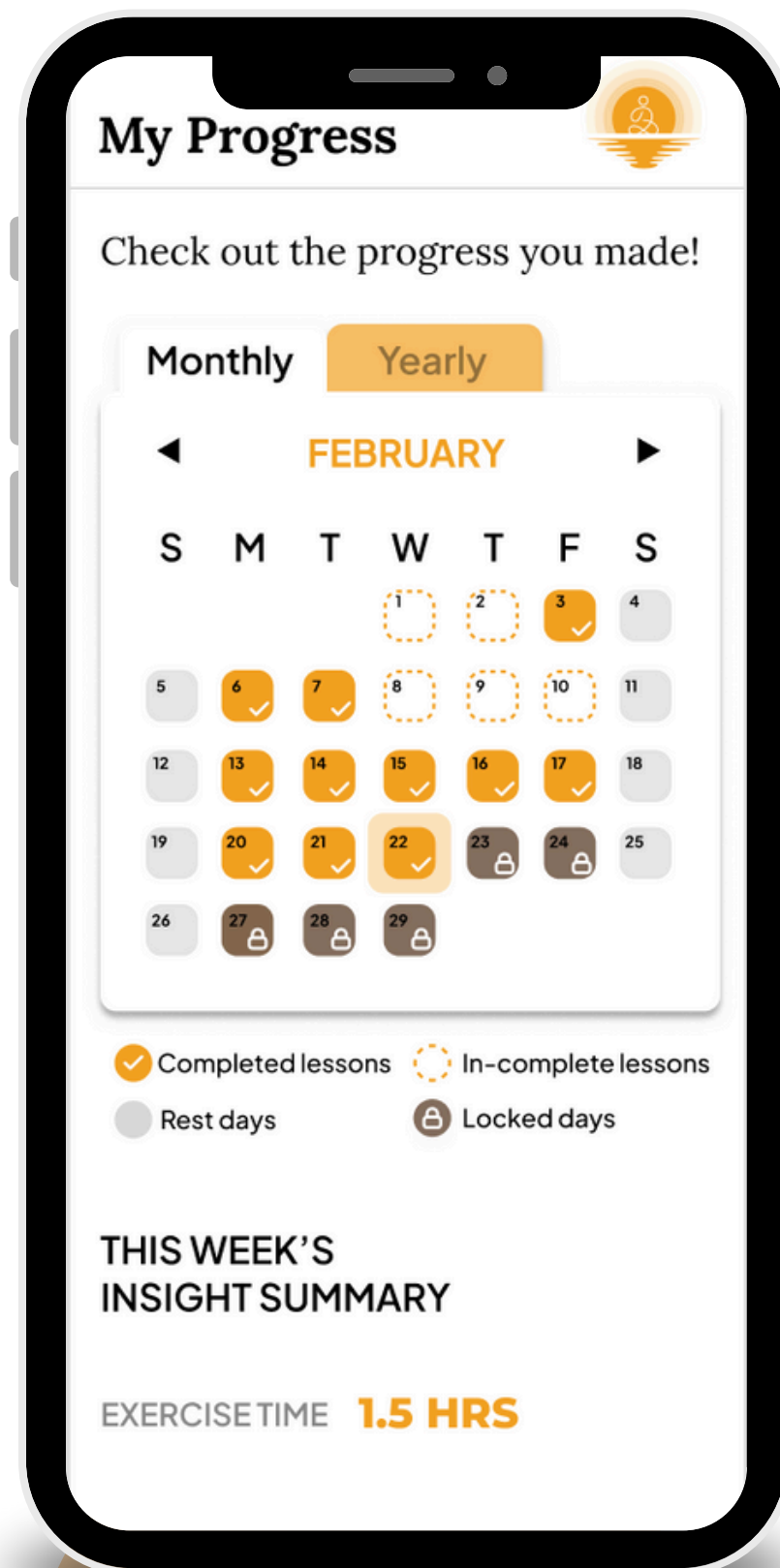
Goals & Progress

What the pages originally included:

- A calendar view of both monthly and yearly progress.
- A color-coded key.
- Insight summary of user data.

Feedback received on the pages:

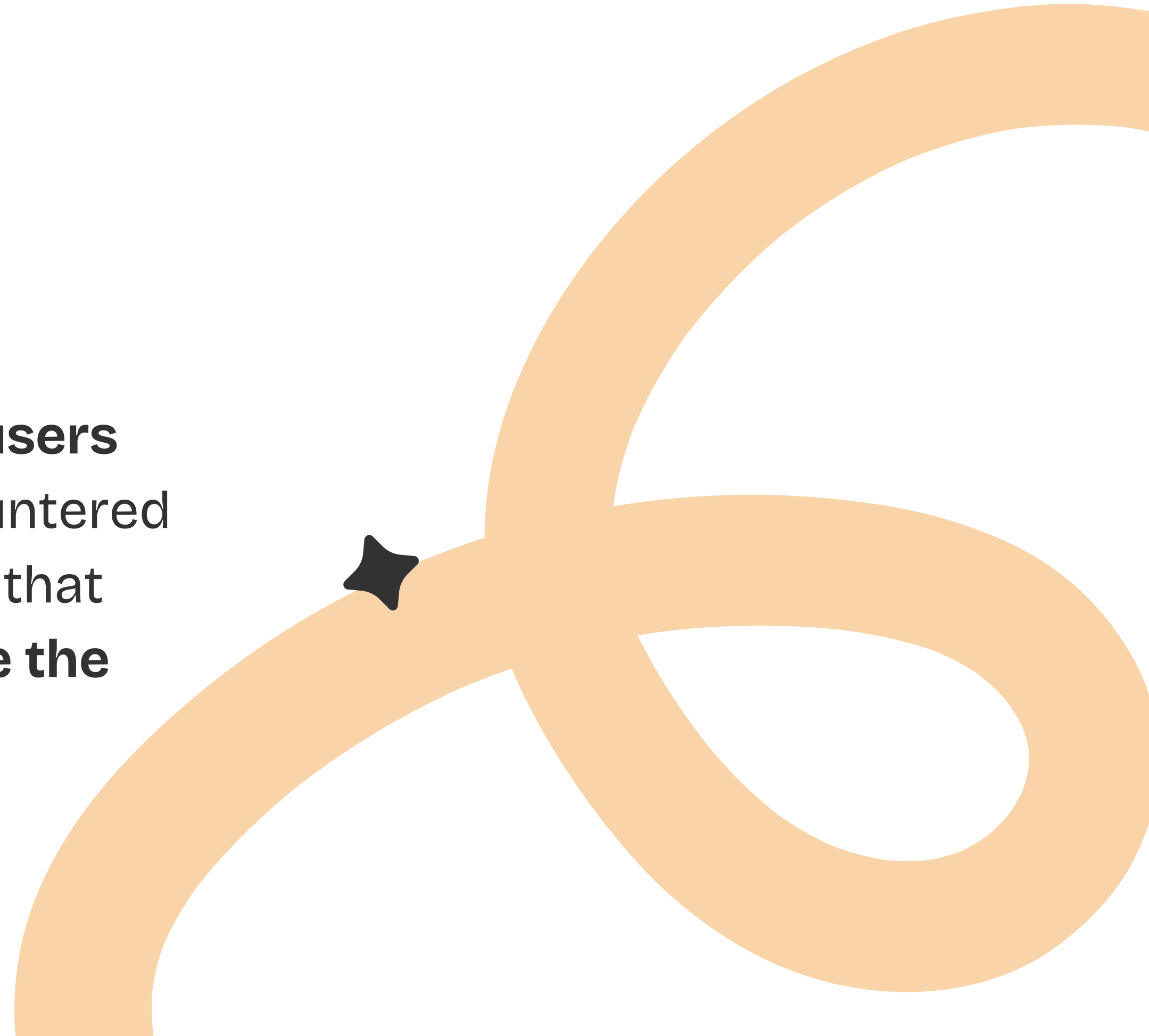
- Show weekly progress.
- Make it clearer to differentiate meaning in the calendar.
- Make information easier to read for the user.



Prototype Iterations

Final Design Showcase

Our prototype was **tested with users** and from those results we encountered some design and content issues that needed to be **revised to improve the user experience.**

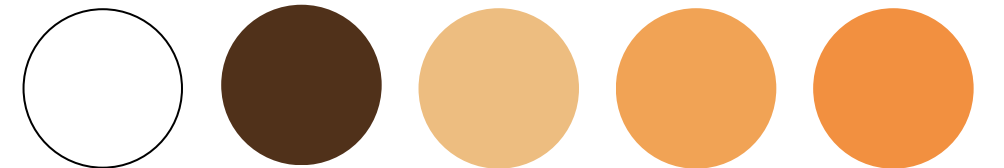


Brand/Logo

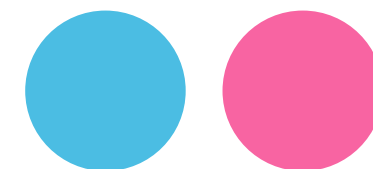
- A color palette of monochromatic shades of orange, white, and brown as they are warm, energetic and promote mindfulness.



Primary Color
Palette:

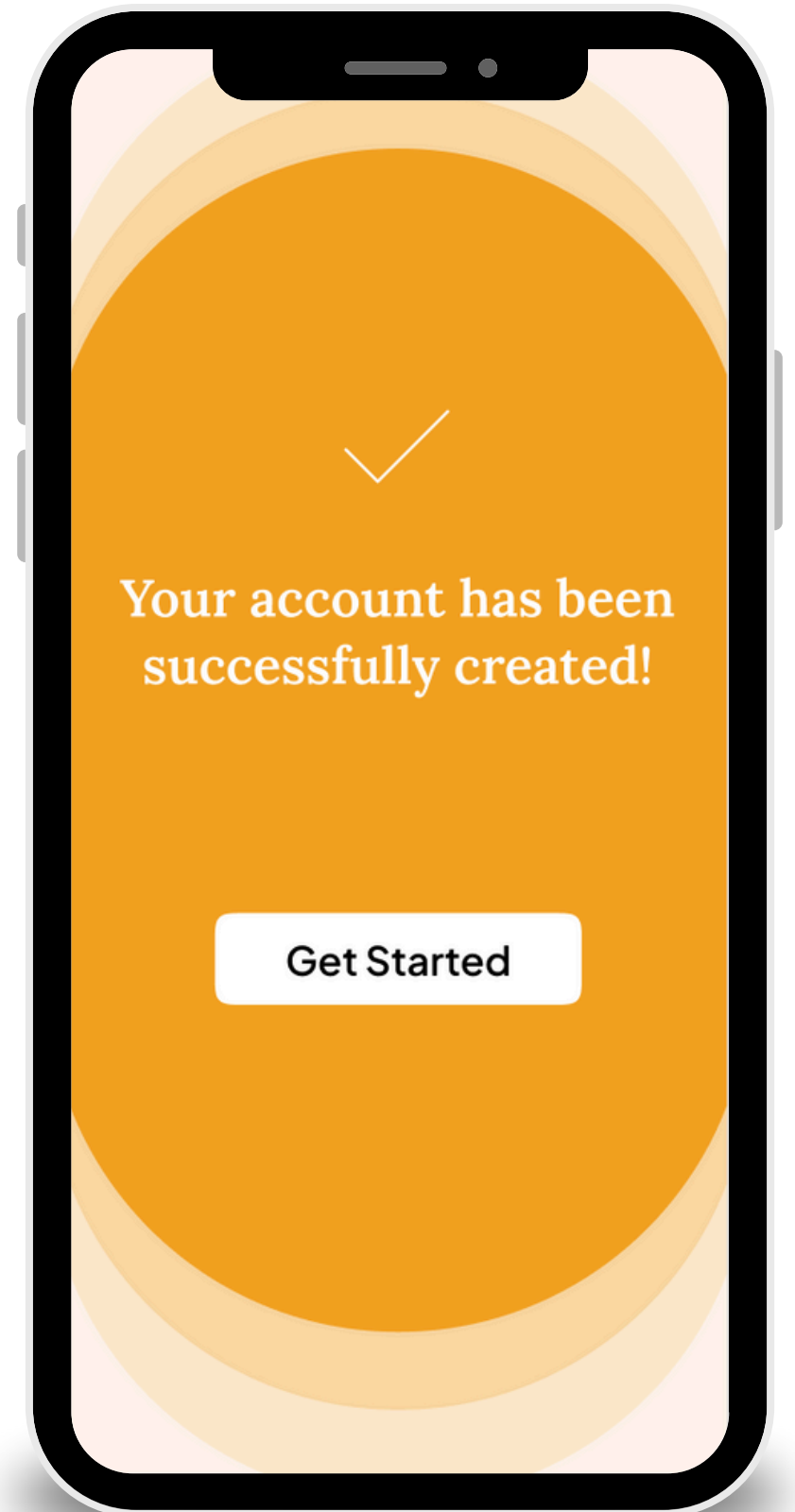
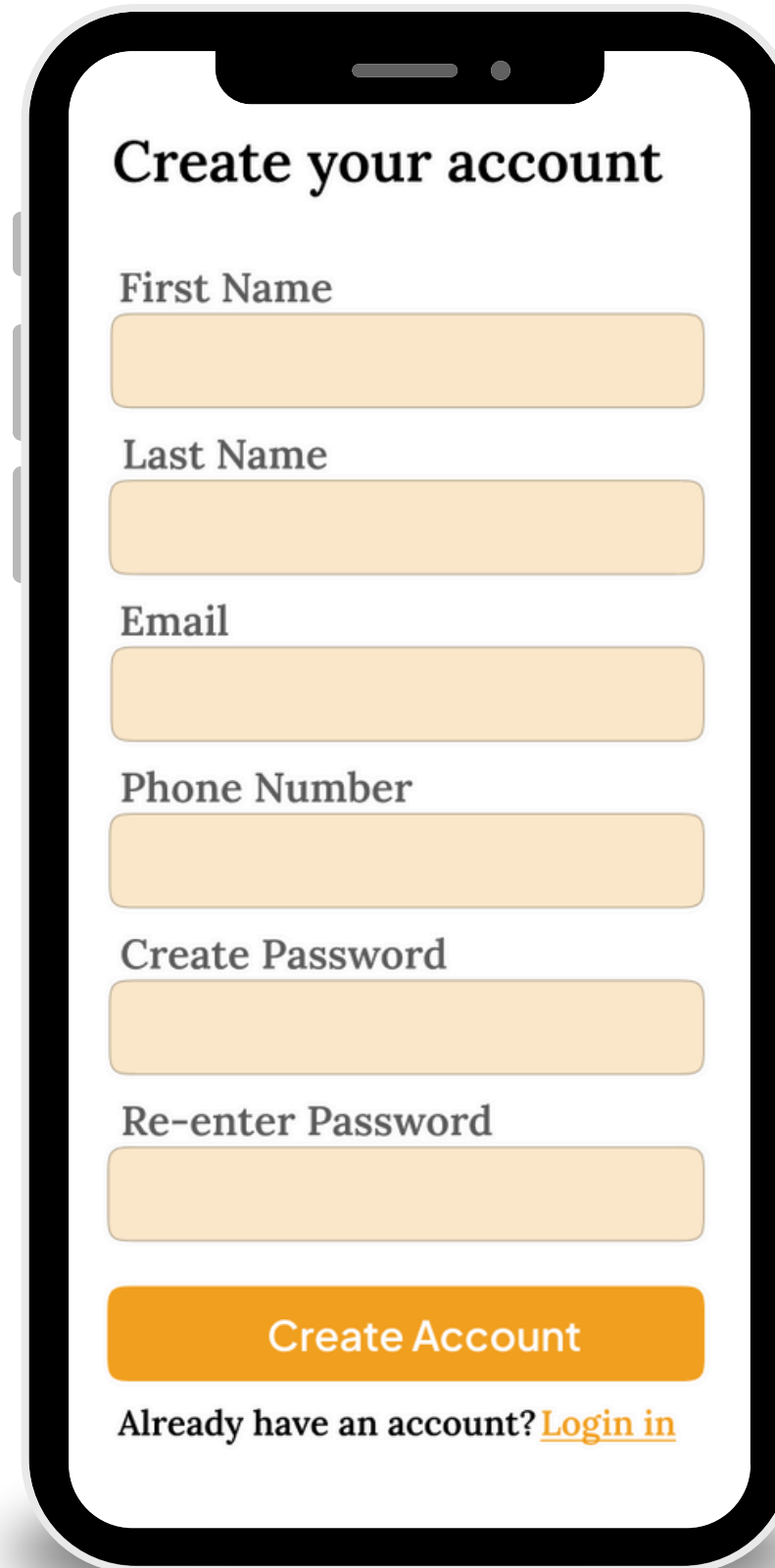
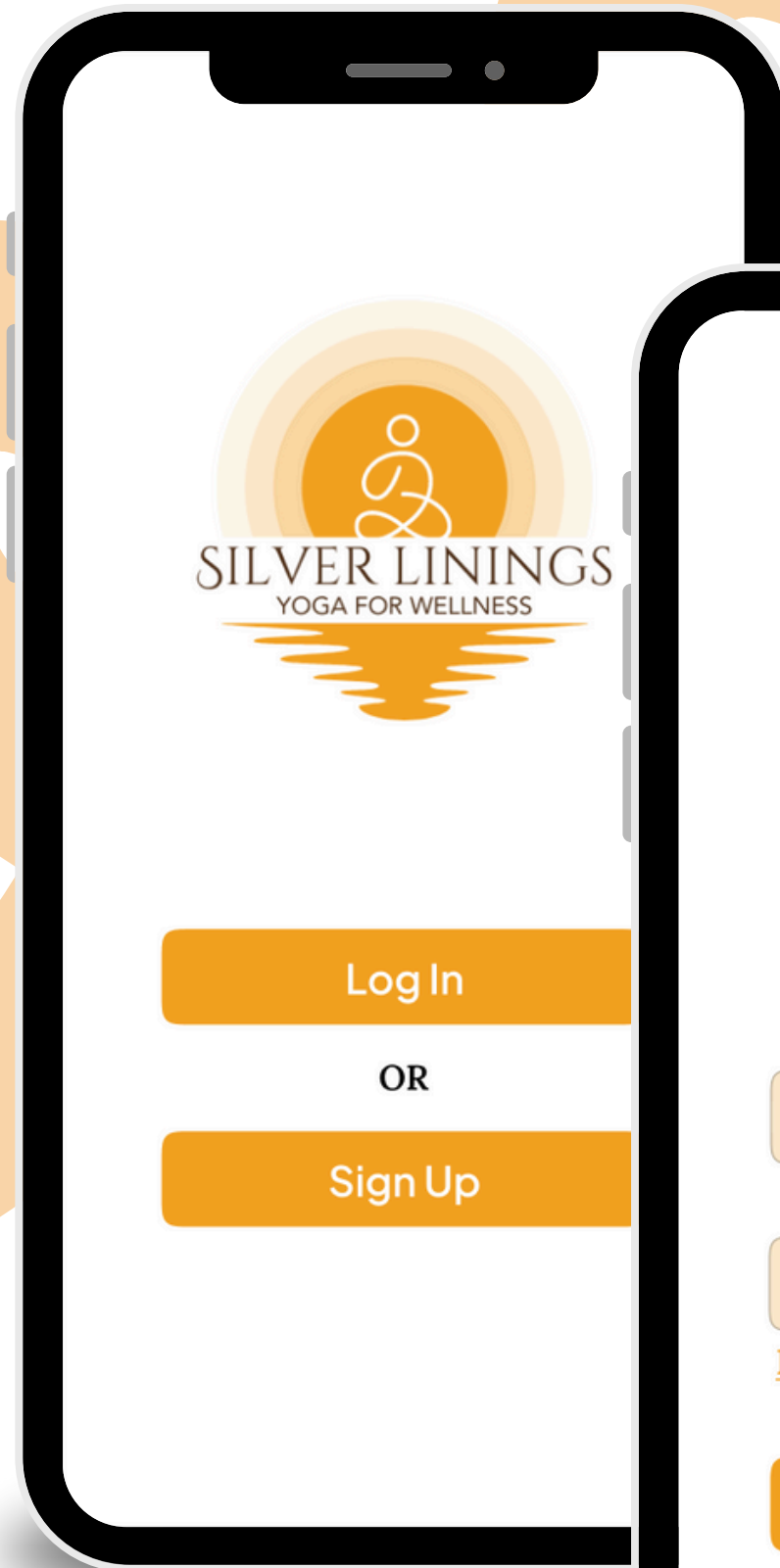


Secondary Color
Palette:

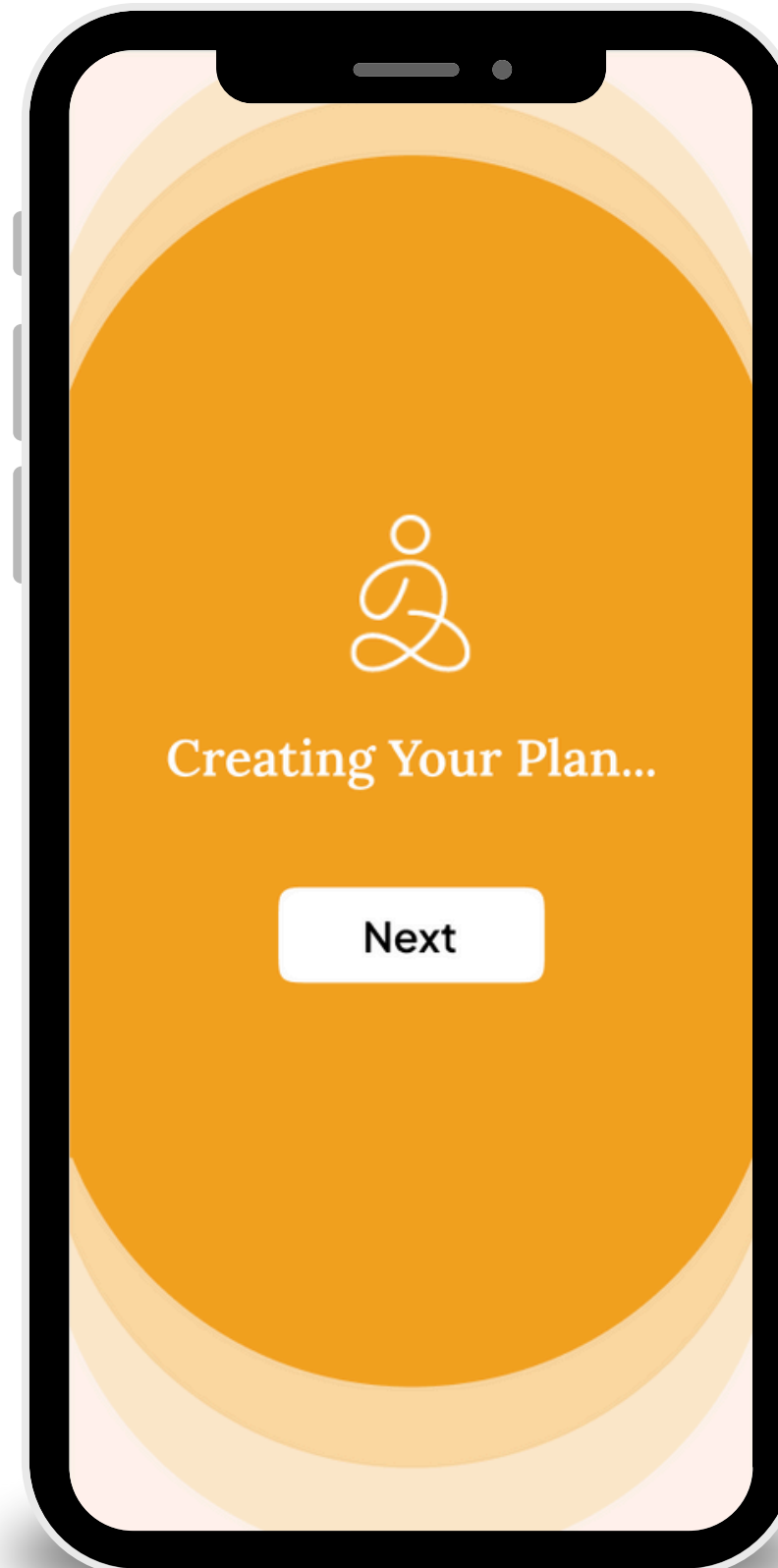
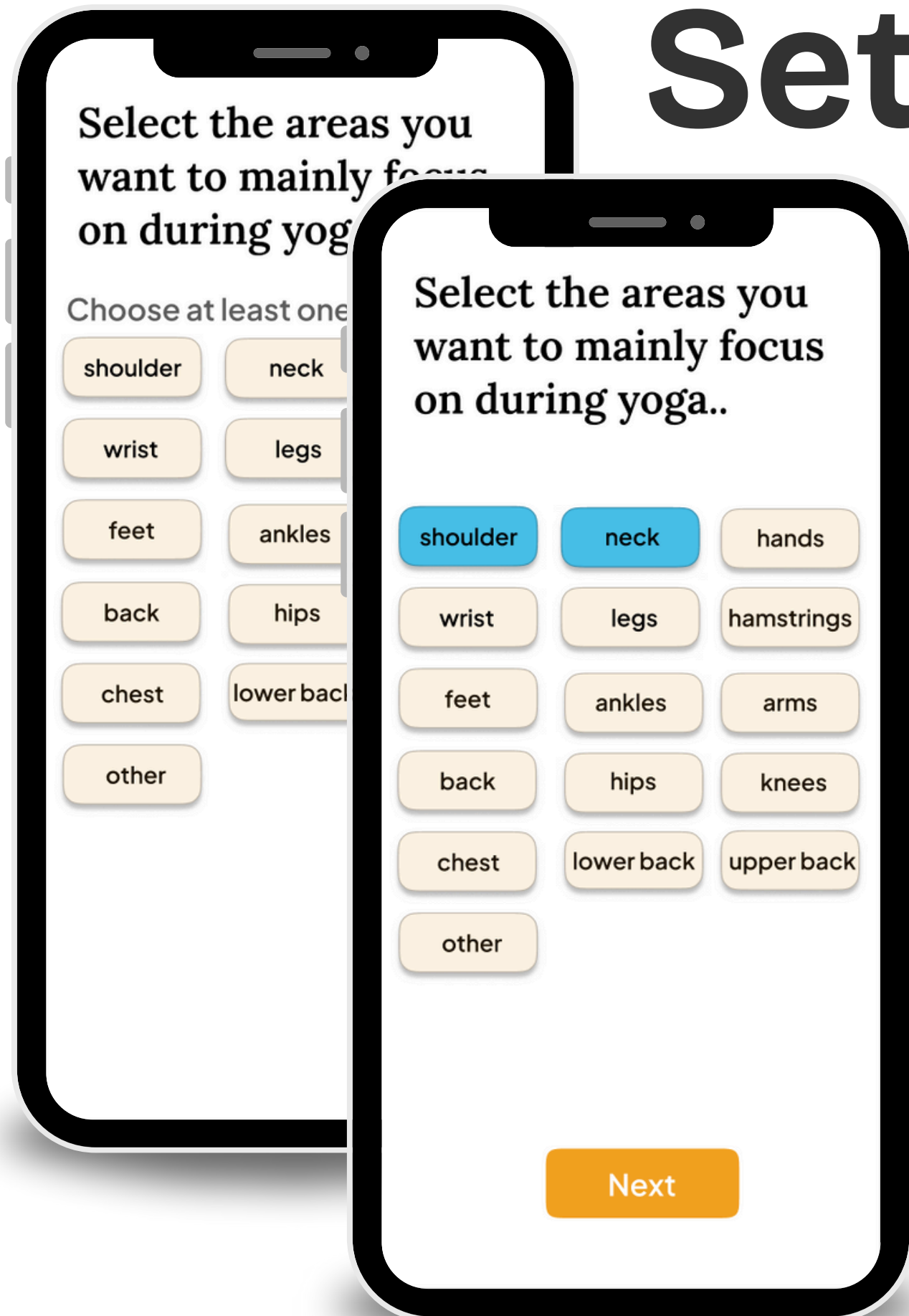


Final Prototype

Login/Sign-Up

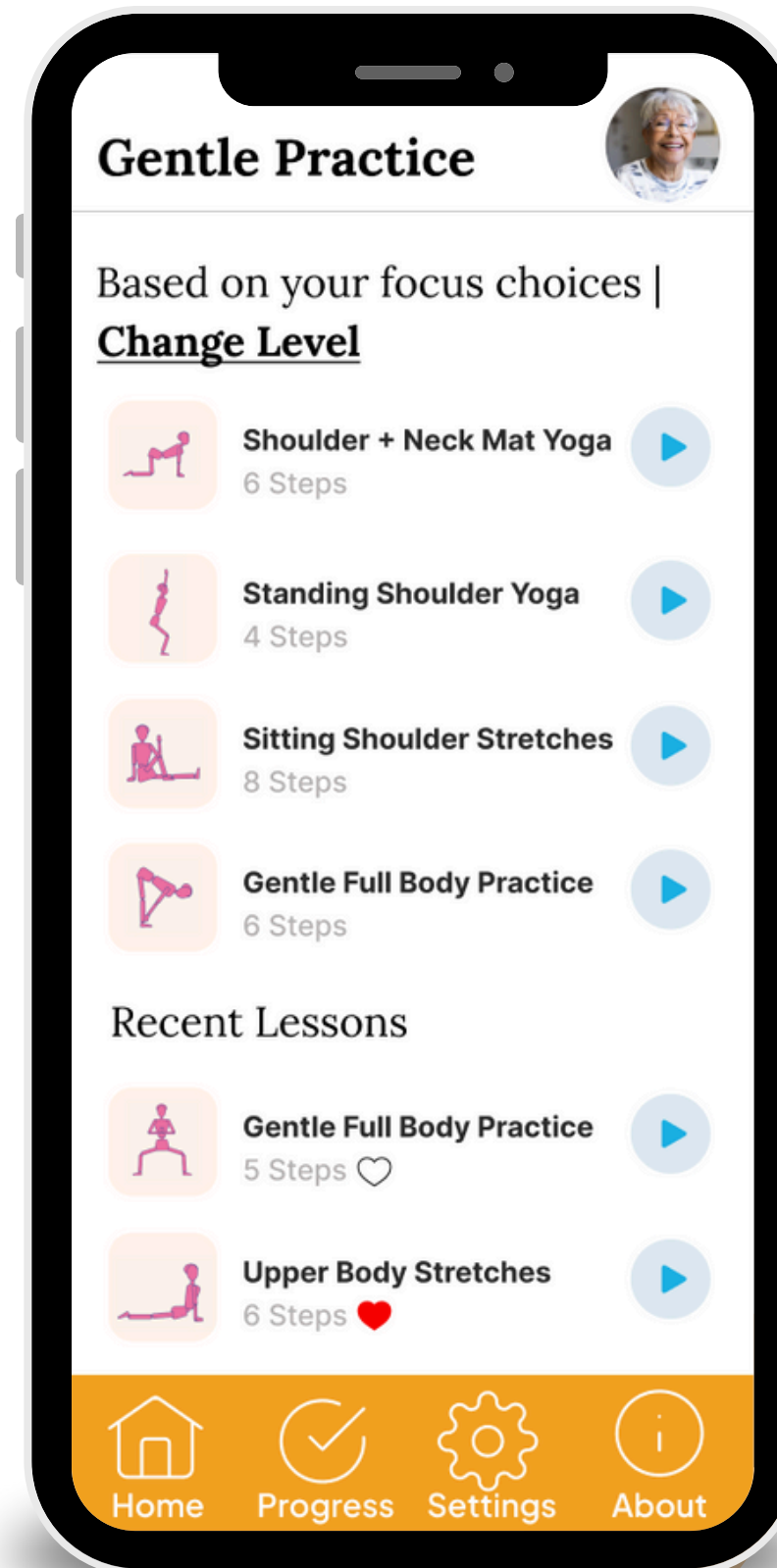
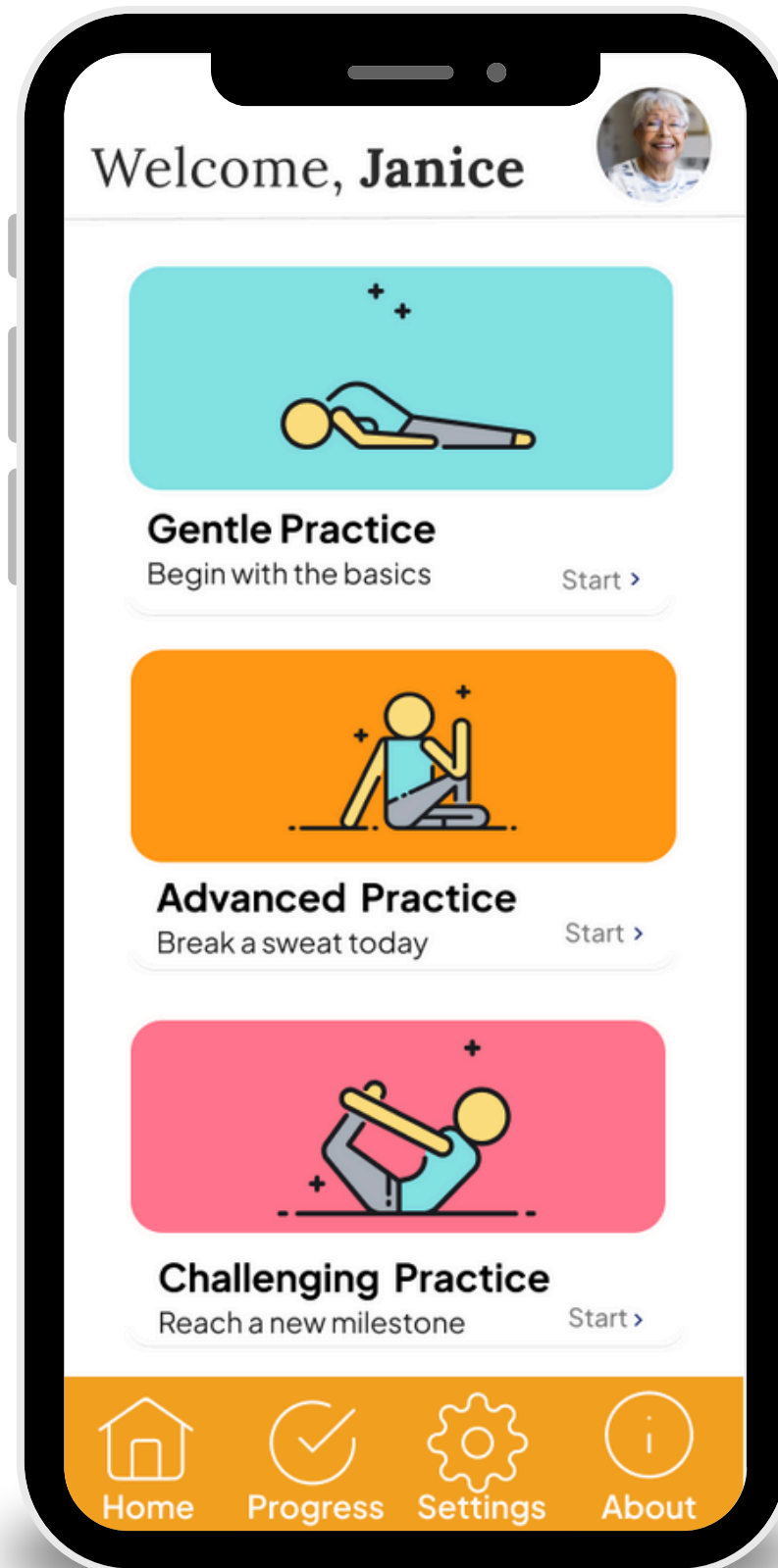


Setting Up Preferences



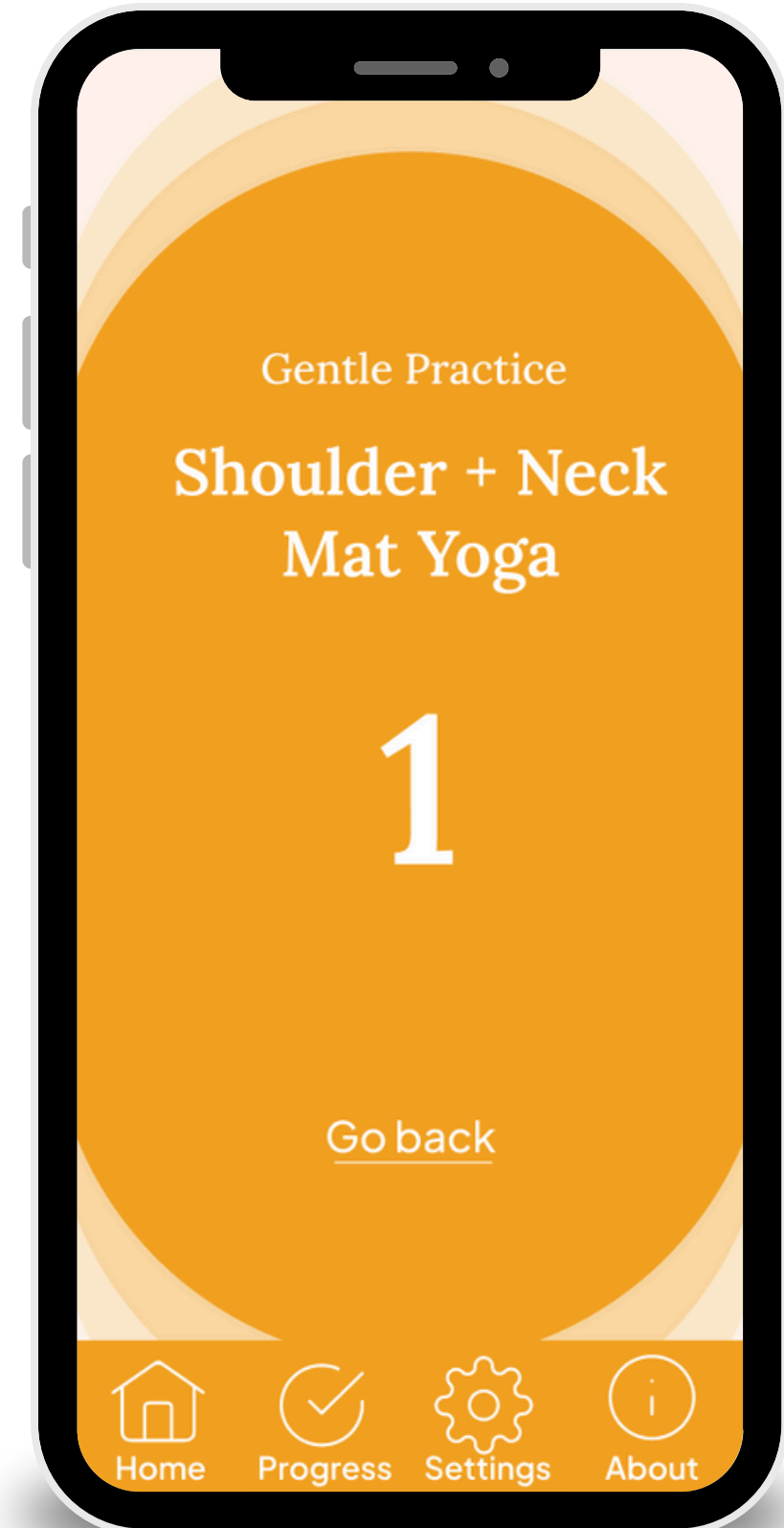
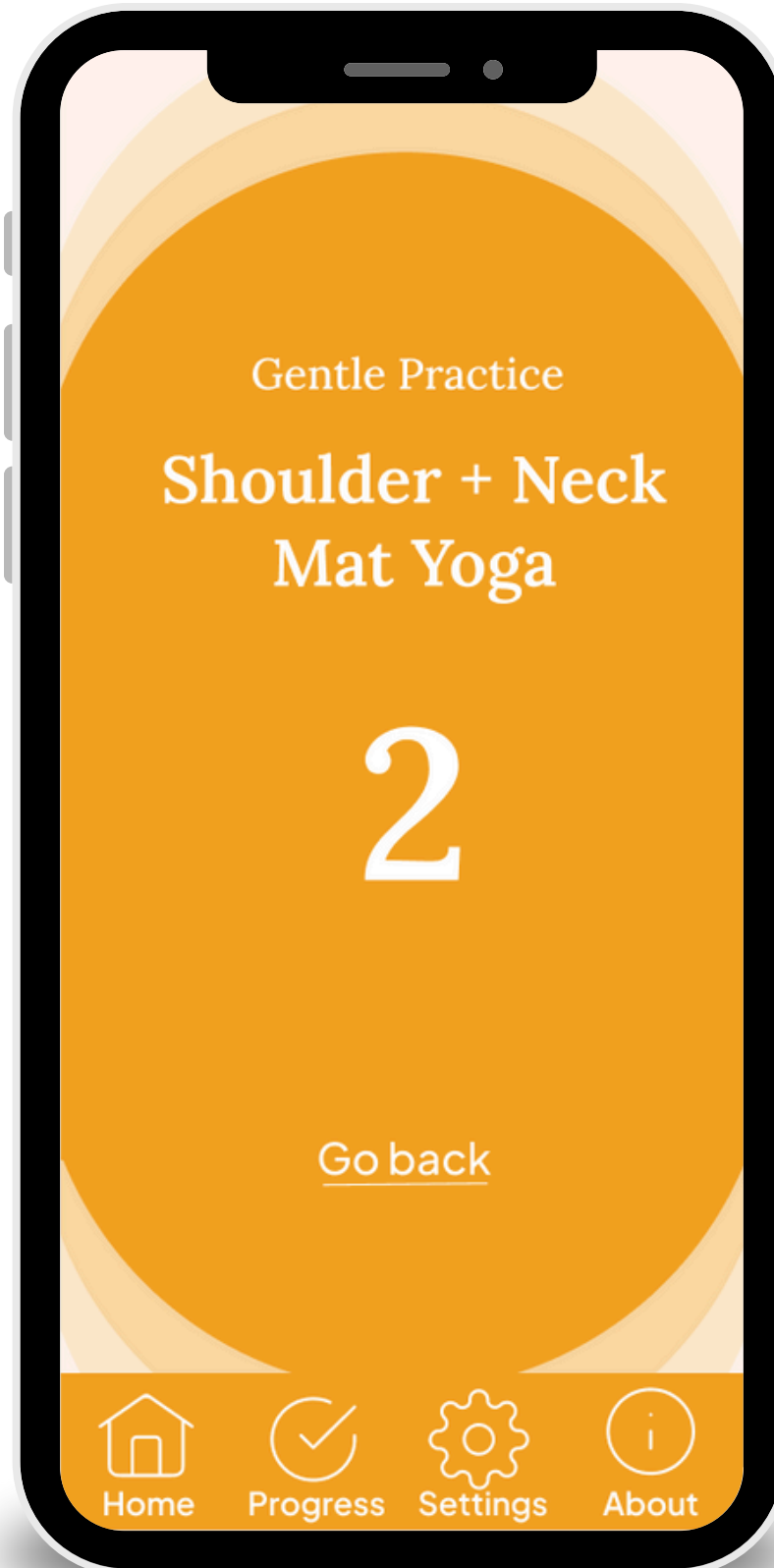
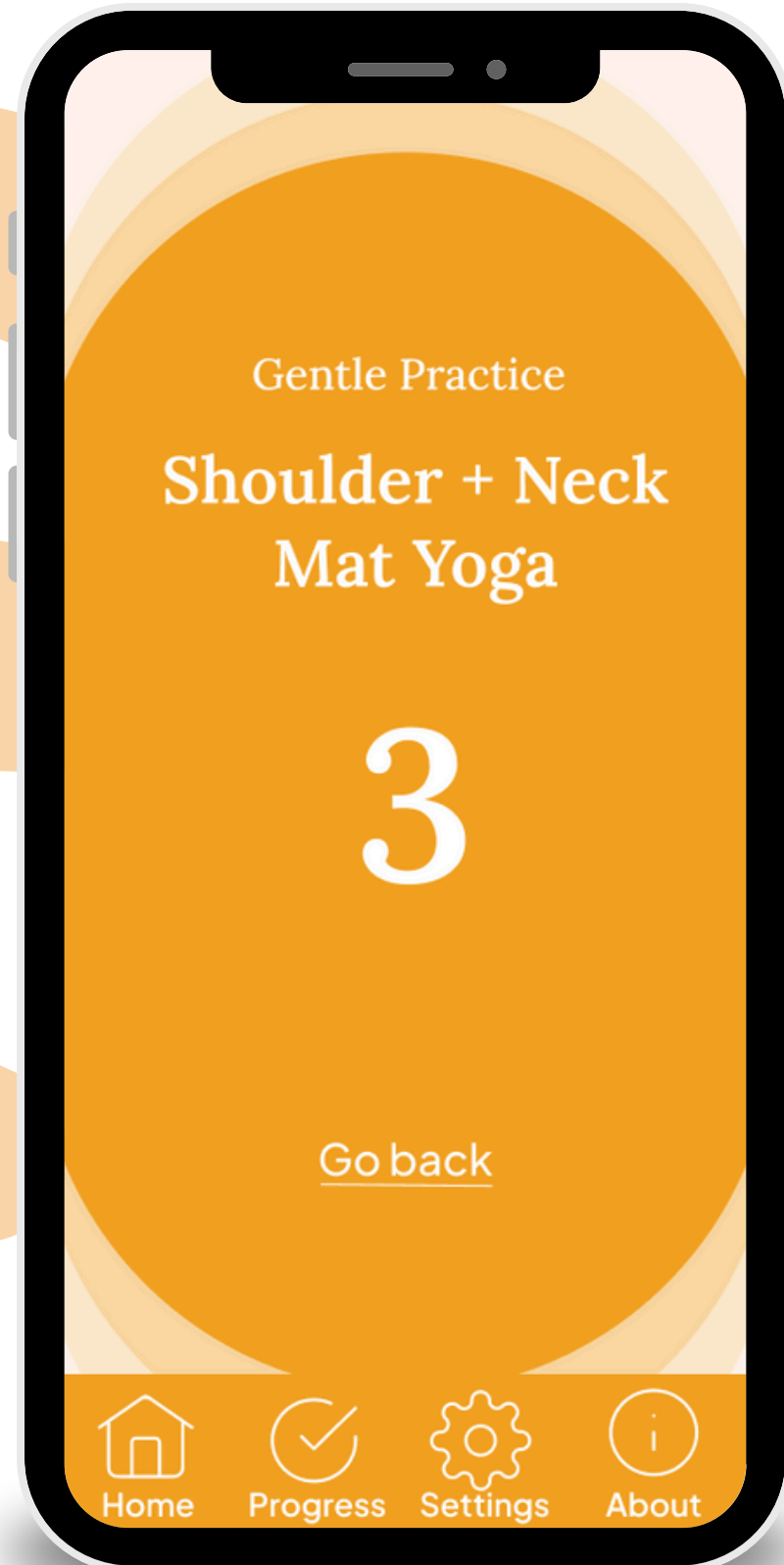
Landing Page & Yoga Lessons

Final Prototype



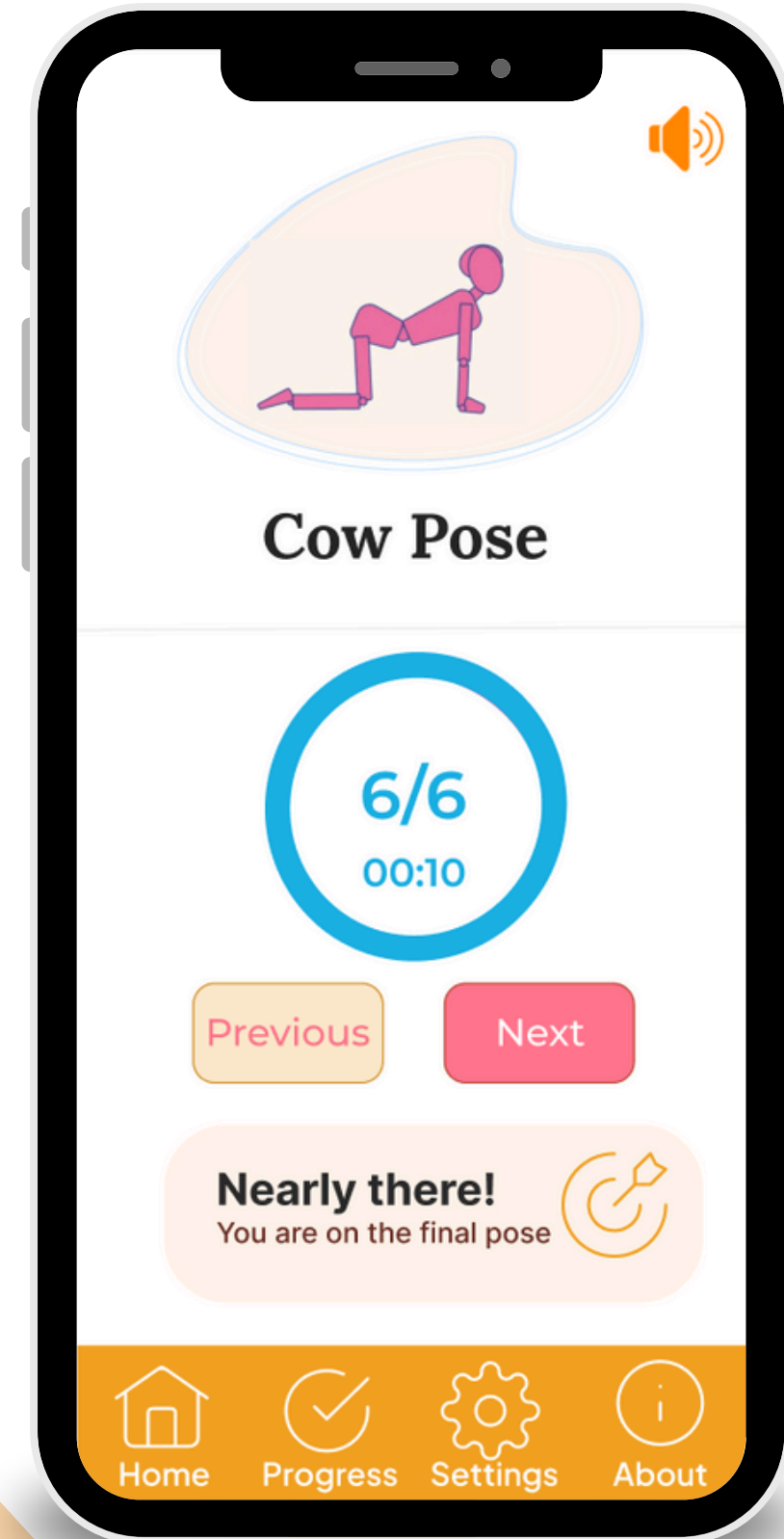
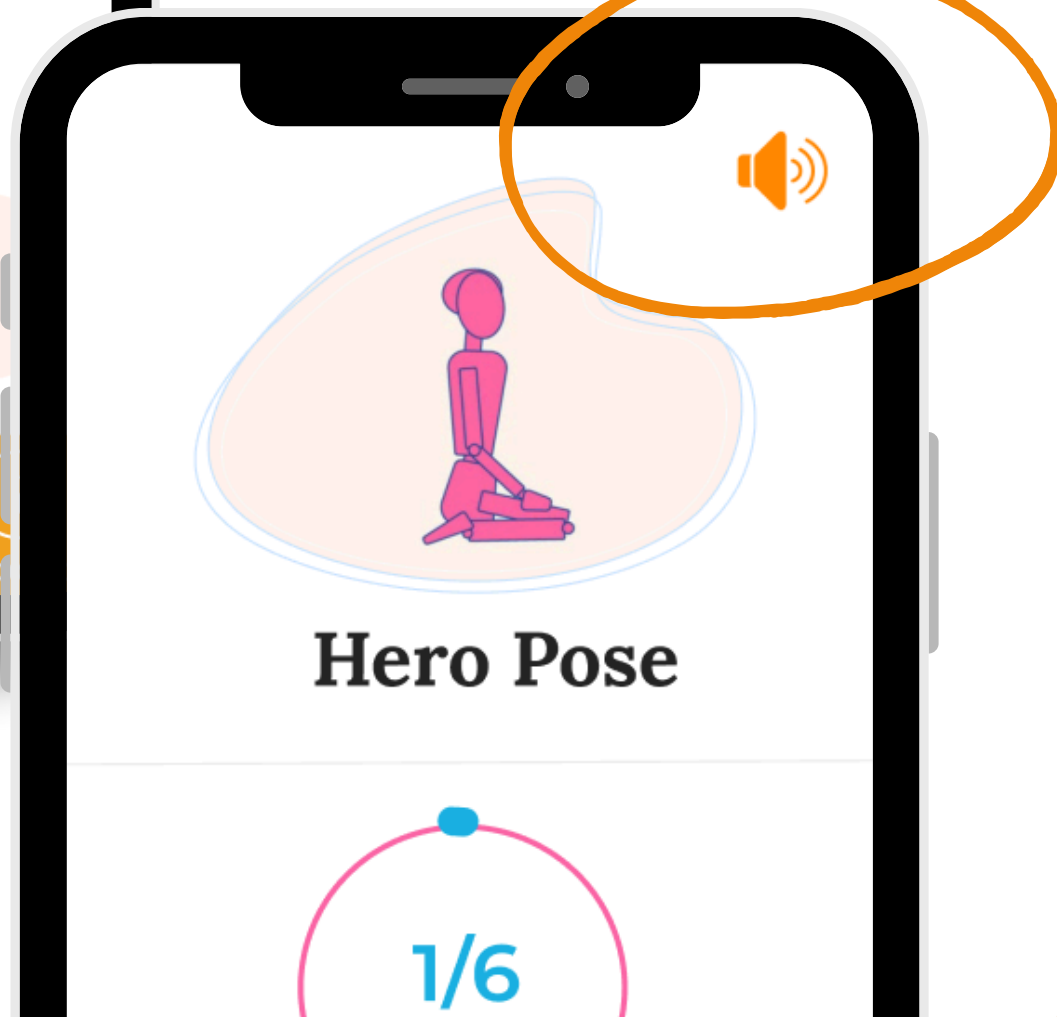
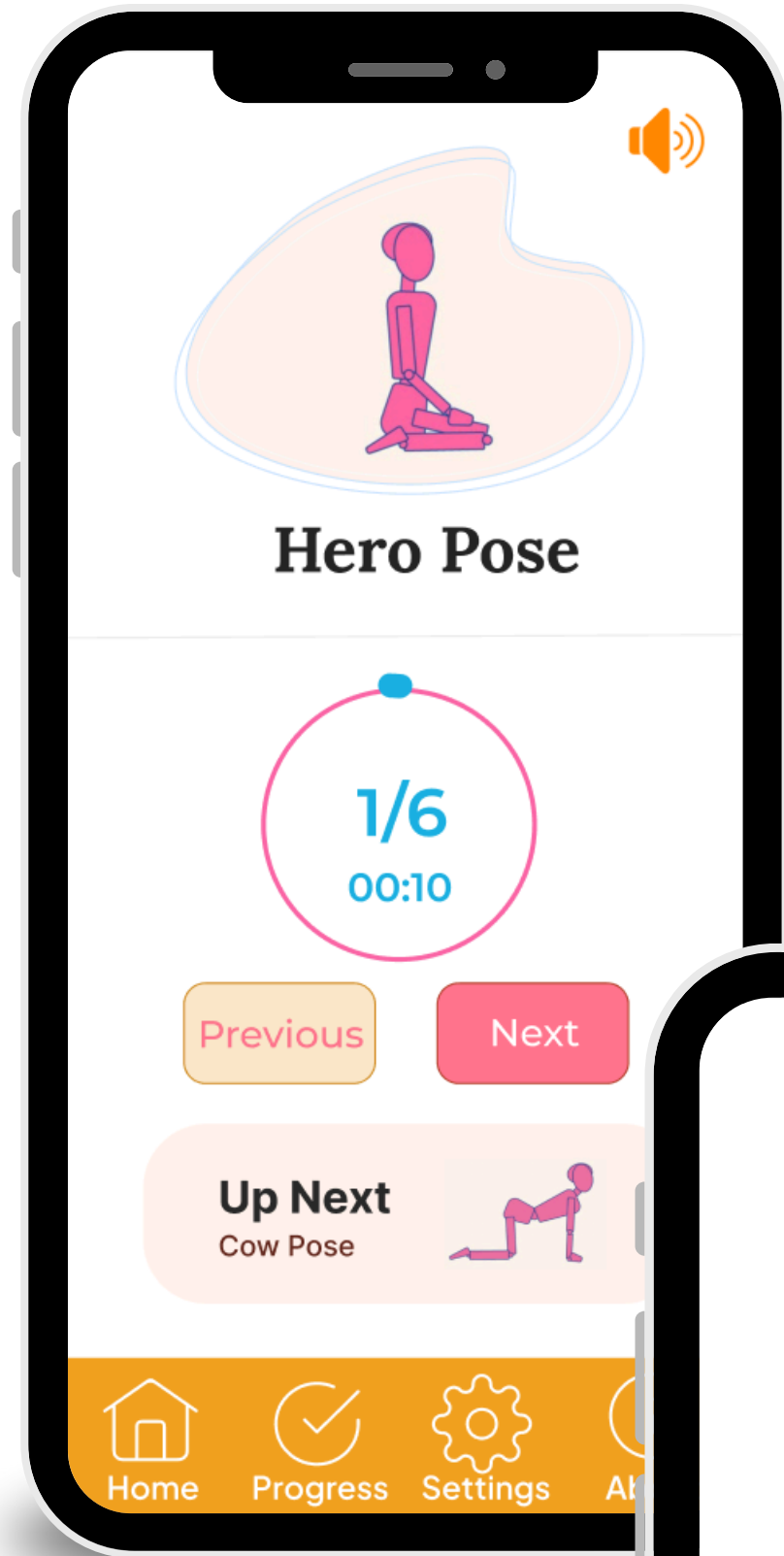
Final Prototype

Lesson Countdown



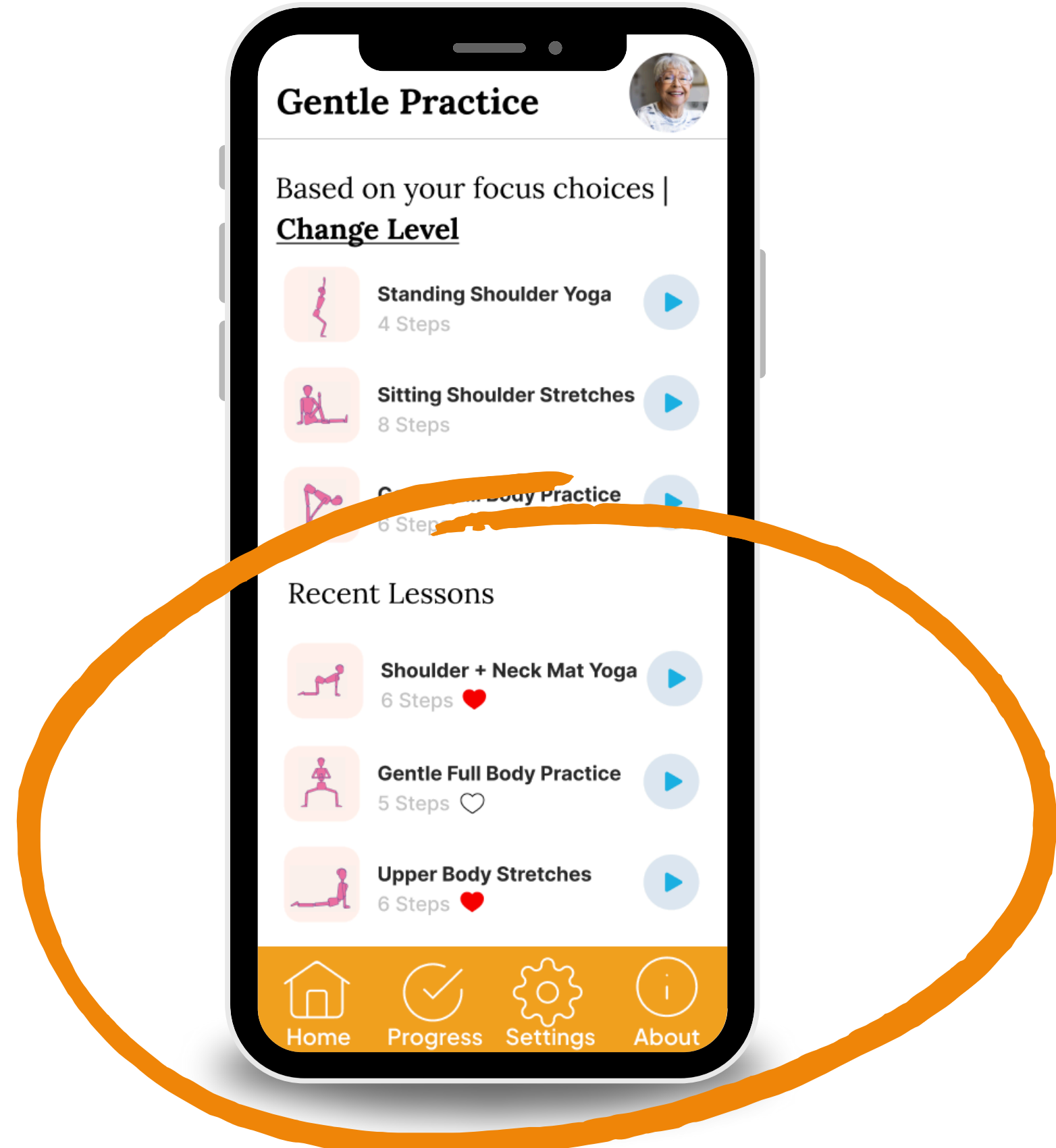
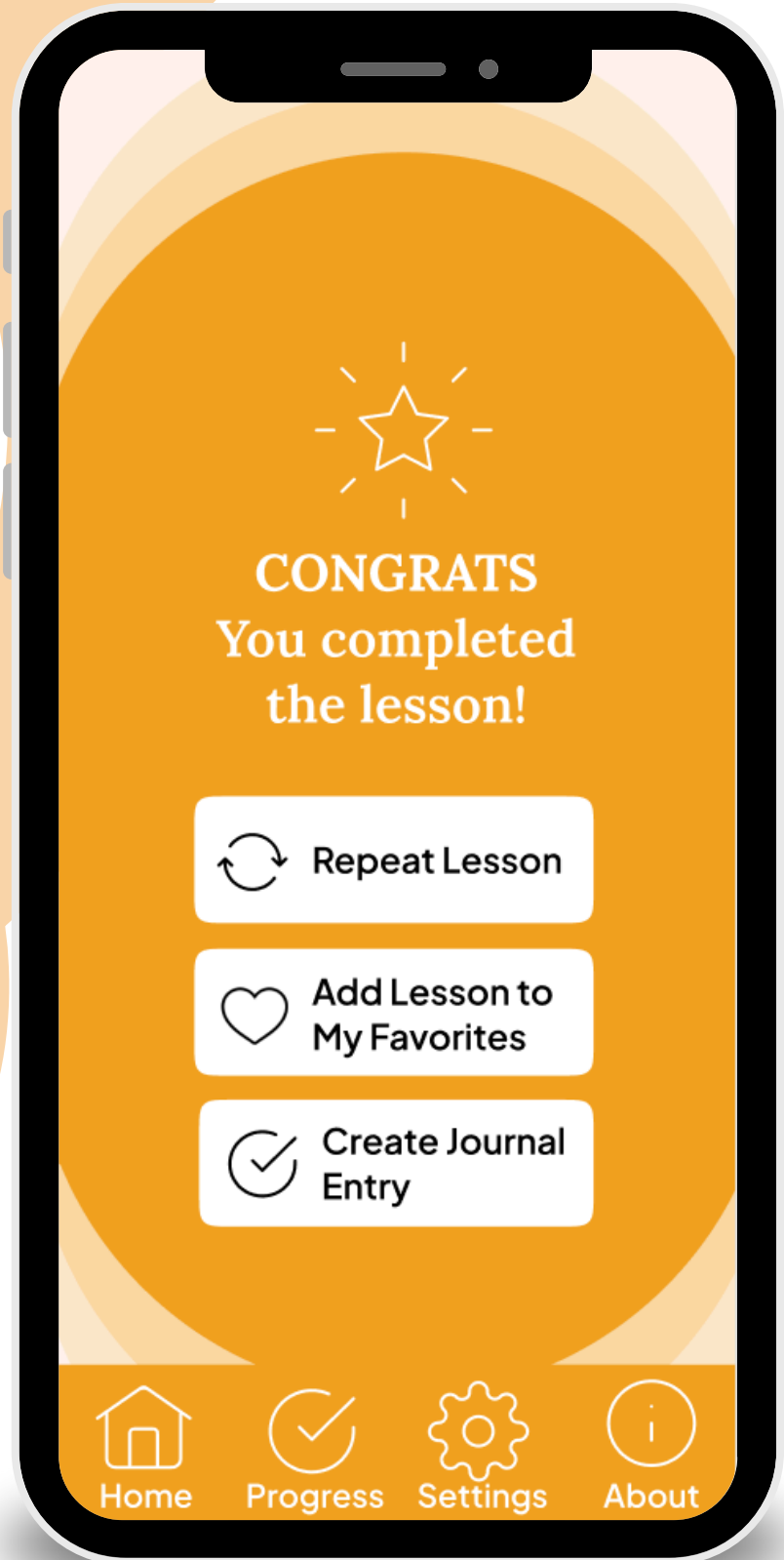
Final Prototype

Yoga Walkthrough



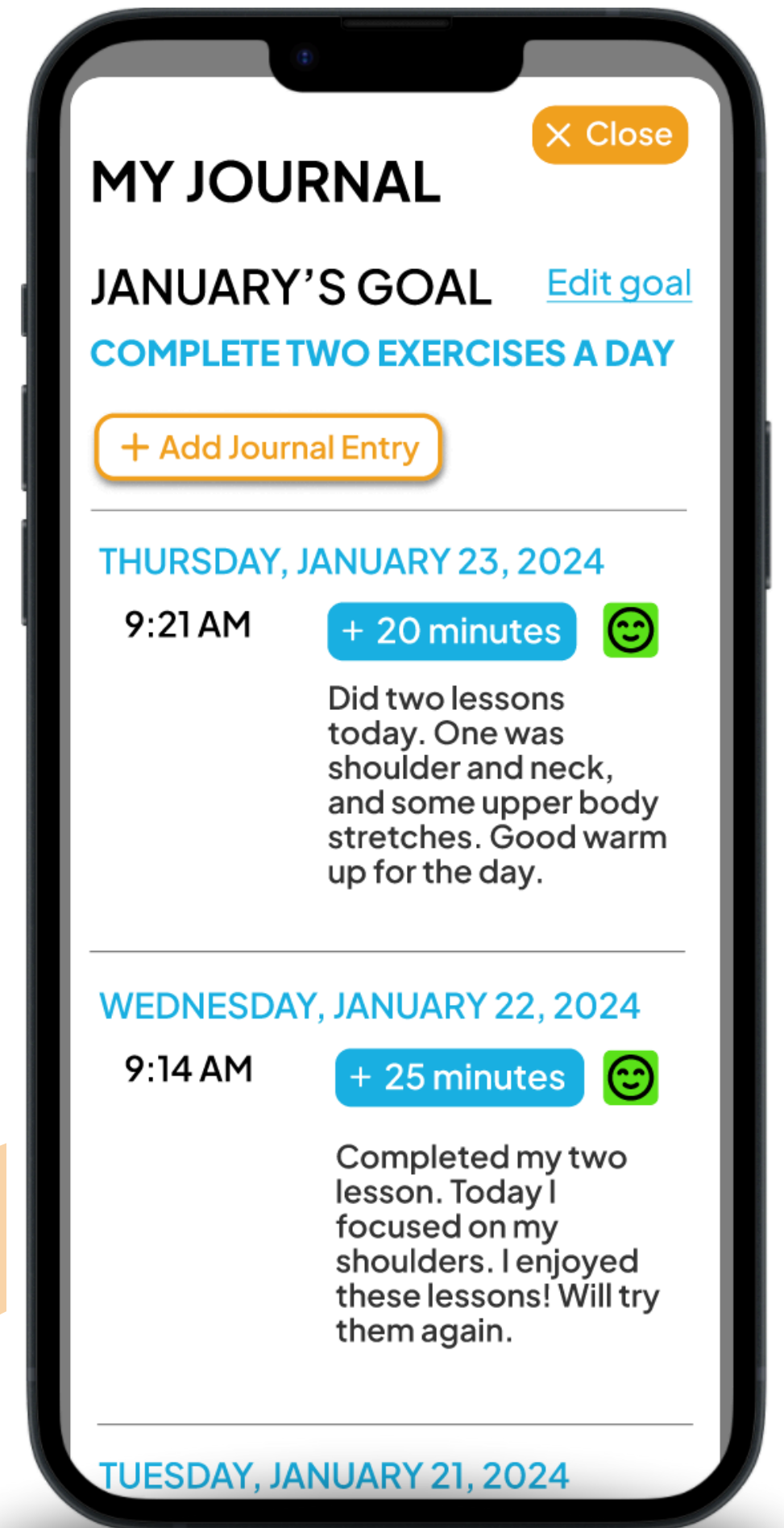
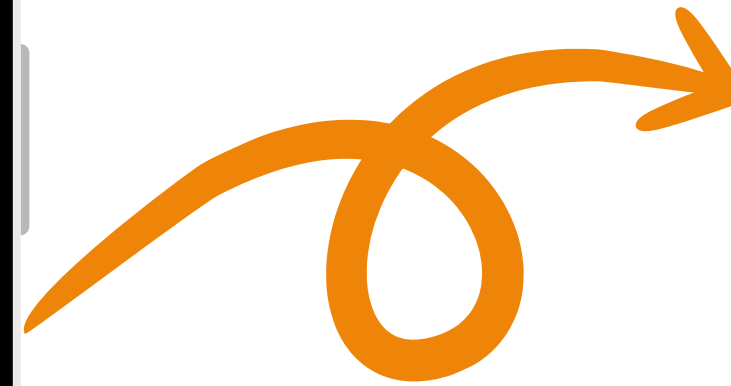
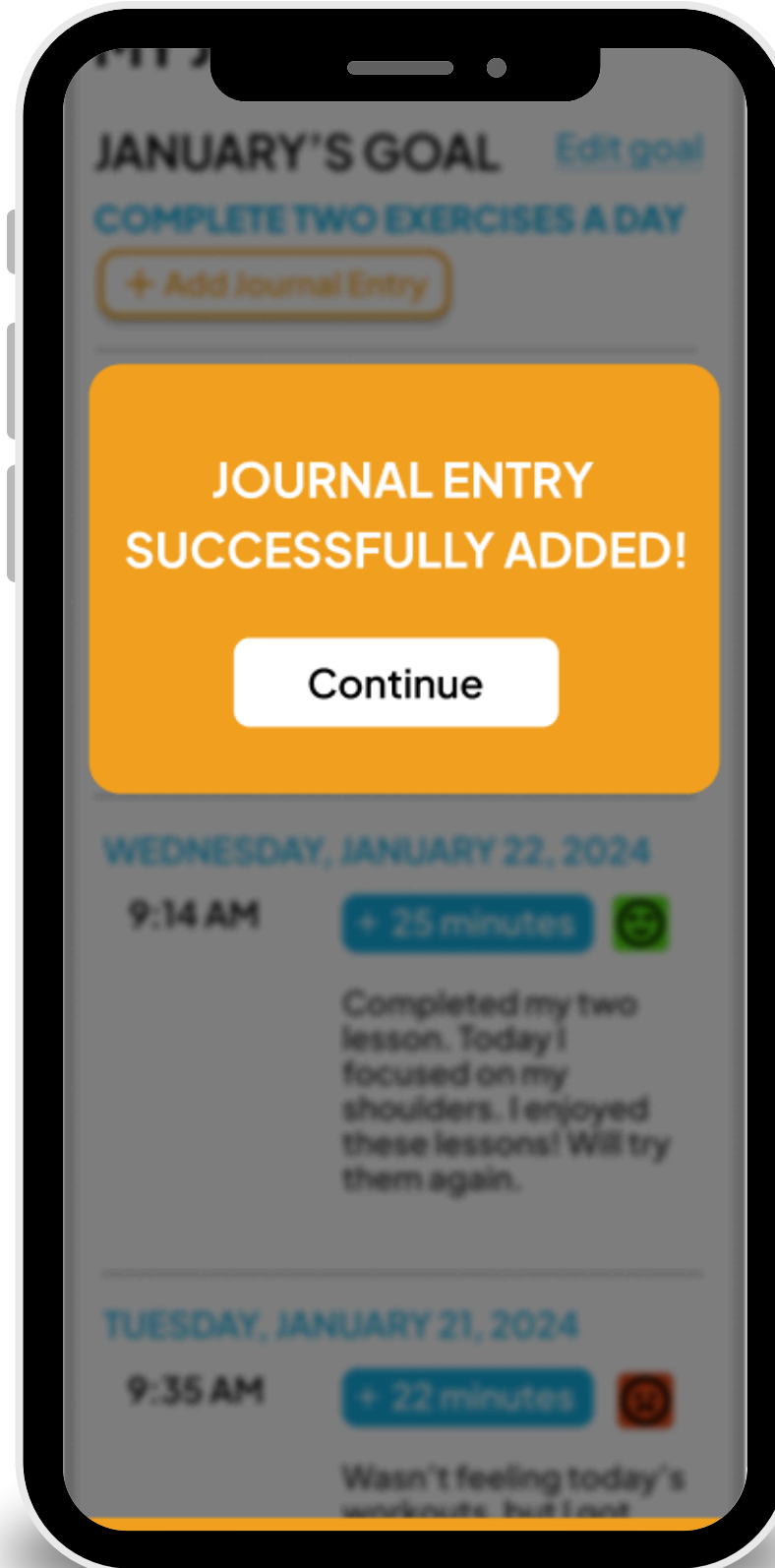
Final Prototype

Lesson Completion

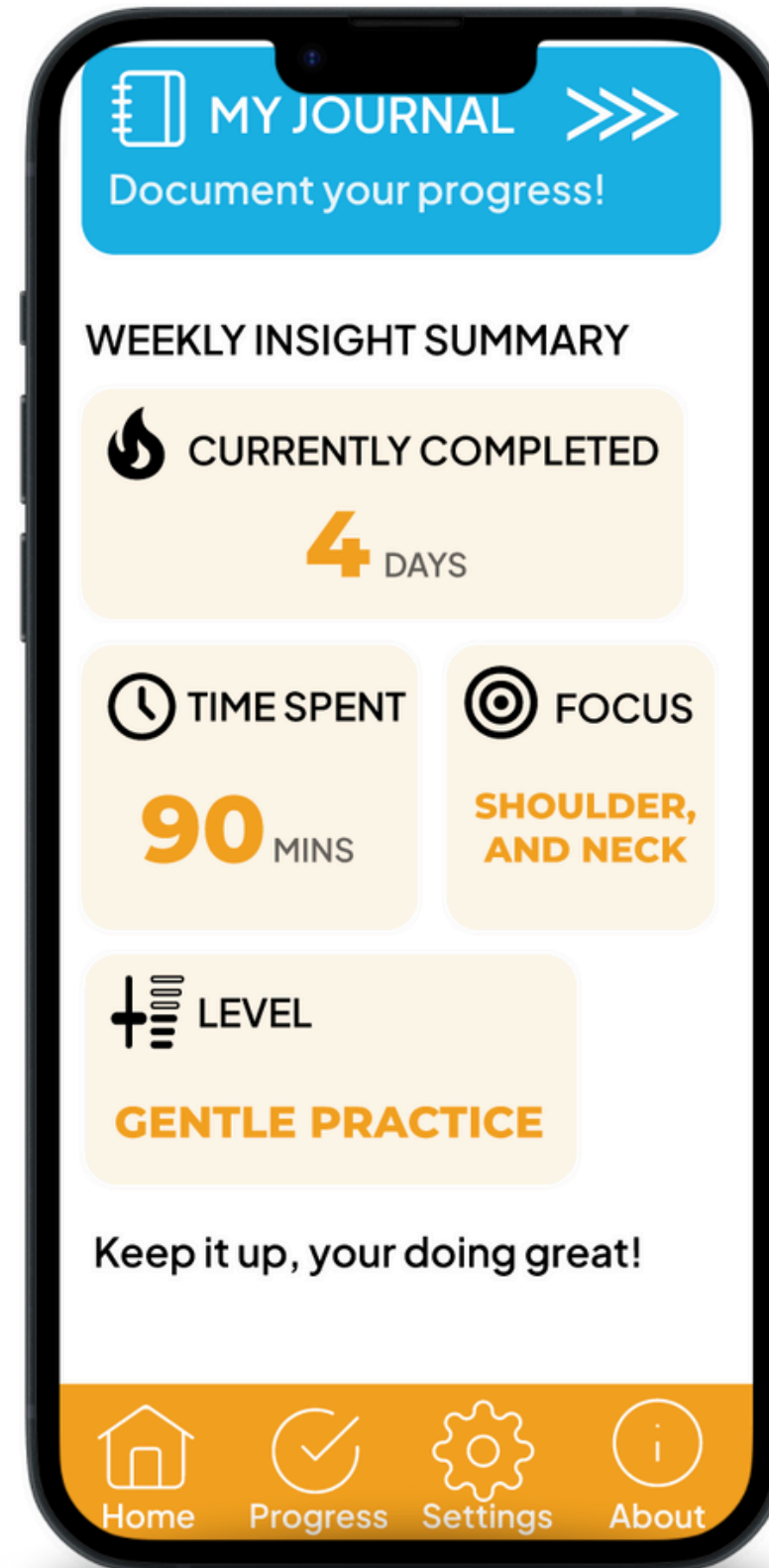


Final Prototype

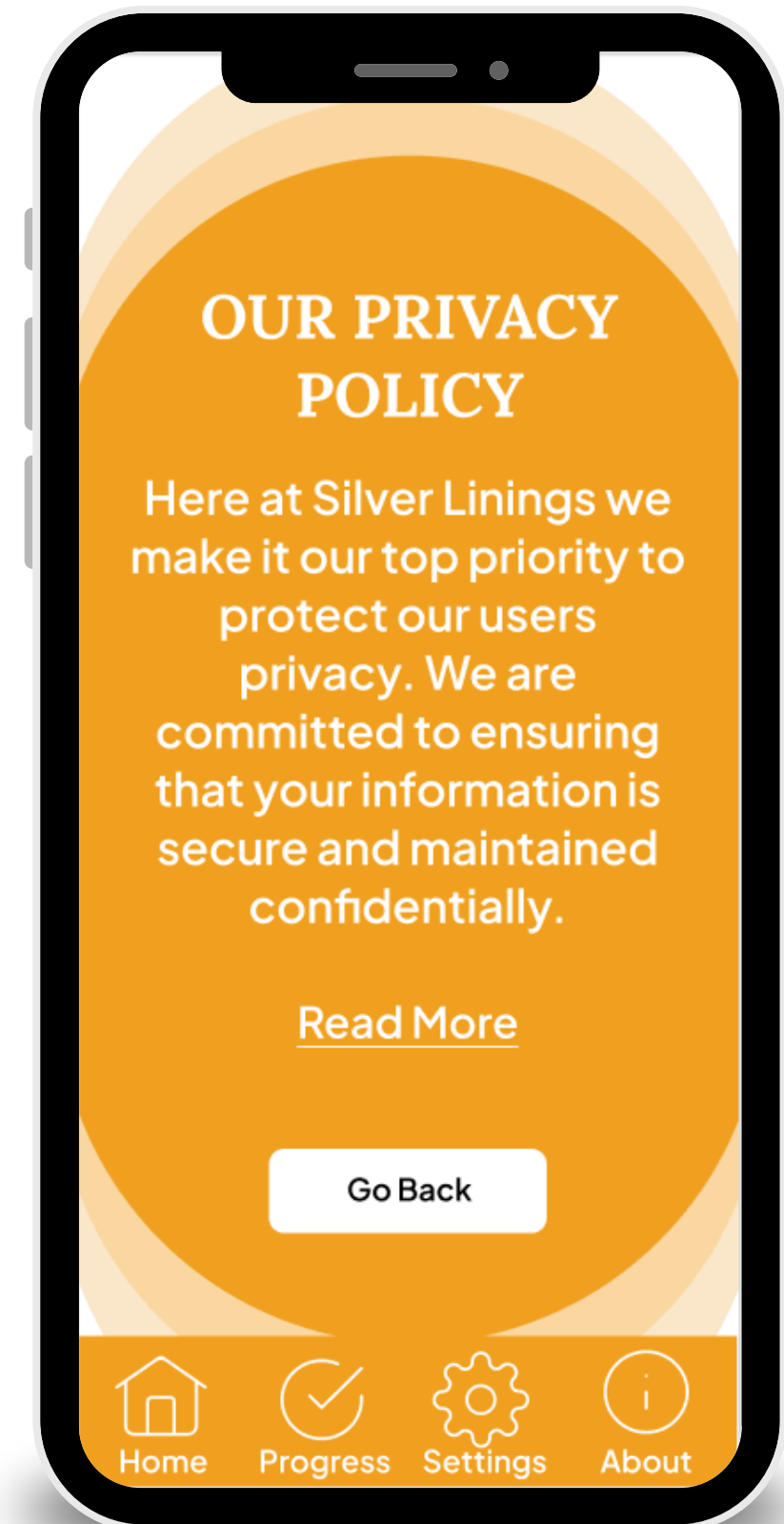
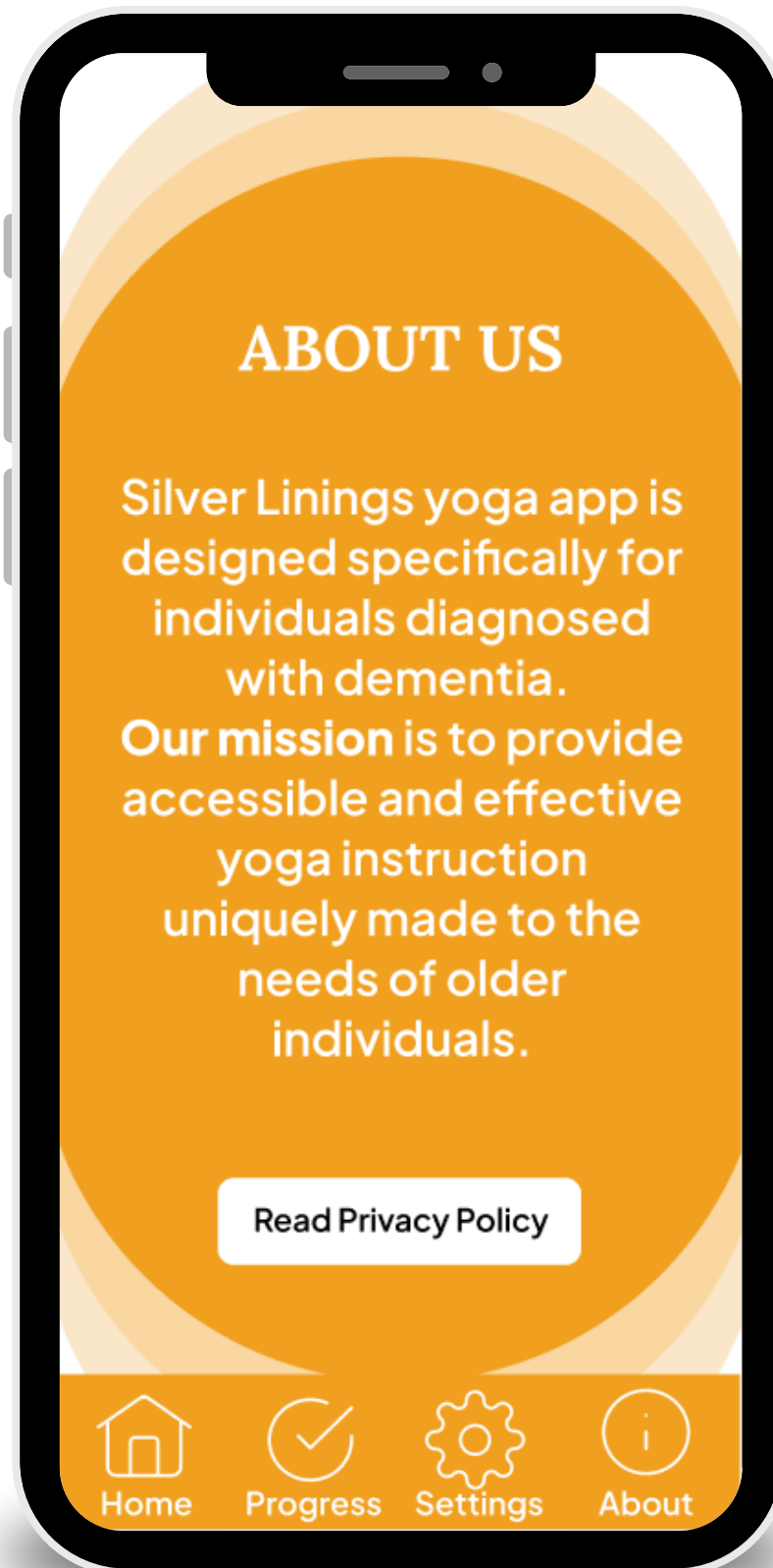
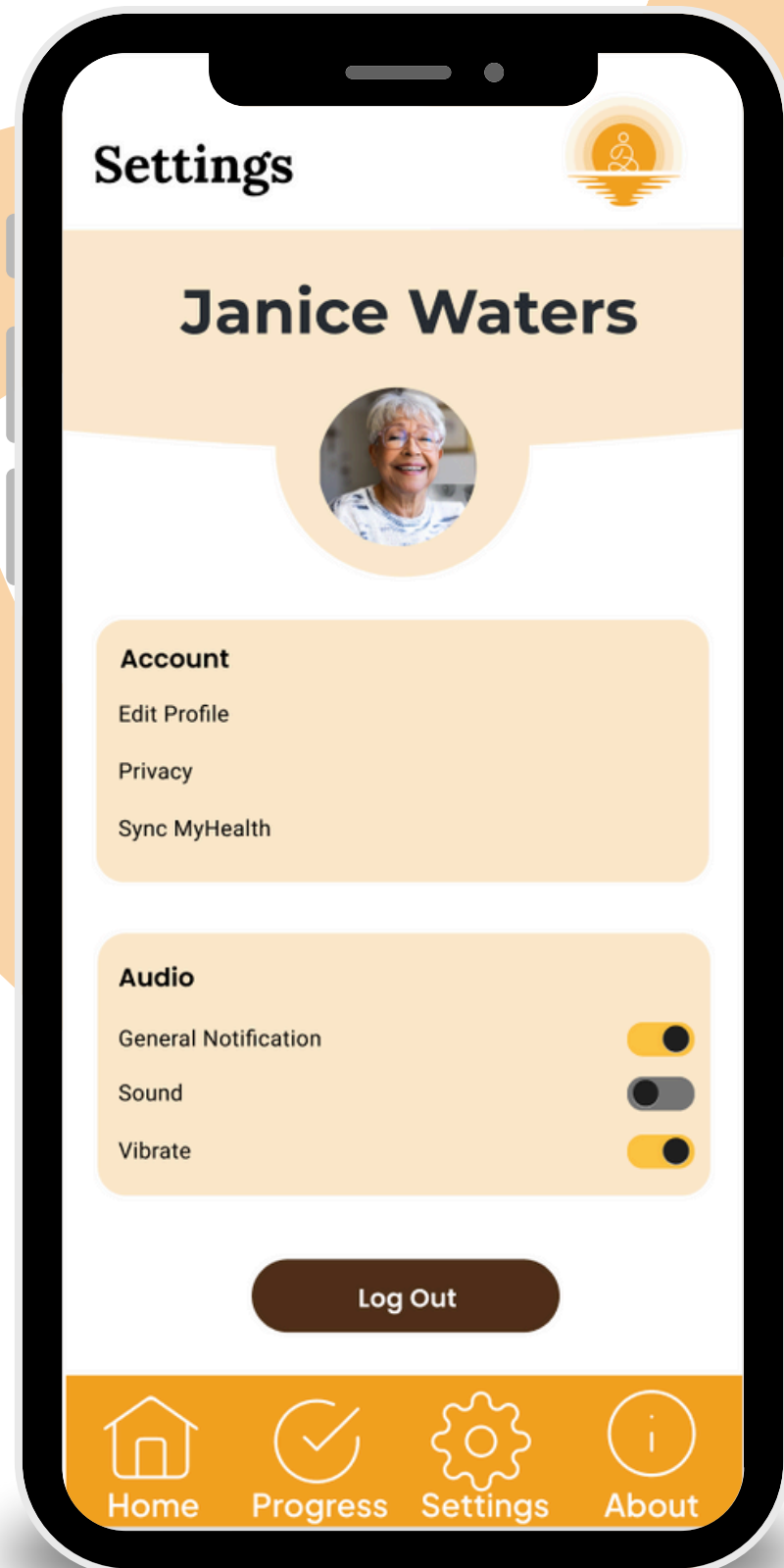
My Journal



Final Prototype Goals & Progress



Final Prototype Settings, About Us, & Privacy





Thank You!

QUESTIONS? COMMENTS?



VIEW OUR PROTOTYPE!