

Madie Brown, MS

- > Health Promotion Specialist
- > Confidential Sexual Violence Advocate
- > Research background in basic needs insecurities
- > Professional experience in
 - Evidence-based health promotion
 - High risk behavior prevention
 - Harm reduction



Holly Wetzel

- > 2x ASUWT Student Body President
- Recipient of Husky 100 & Chancellor's Student Civic Leadership Award
- Outside of UW Tacoma, work for the MultiCare Foundation
 - Post graduation, intend to continue working in the nonprofit sector in a leadership capacity to advocate and create change surrounding healthcare and basic needs access



Husky Health Coalition

- Enhancing holistic student health and wellbeing by promoting healthy choices and behaviors through collaboration, evidencebased initiatives, and harm reduction.
- > Work together to
 - Broaden communication channels
 - Un-silo information
 - Foster intentional collaborations
 - Avoid duplicating efforts campus-wide





Husky Health Coalition

Goal: Establish UW Tacoma as a well-being focused campus.

Objectives:

- 1. Integrate well-being into the student experience.
- 2. Engage campus partners in collaborative health promotion efforts.
- 3. Increase opportunities for information sharing.



2023-24 Accomplishments

- > Defined well-being
- > Applied ACHA models for implementing a college health program at UW Tacoma
 - Healthy Campus Framework
 - Framework for a Comprehensive College Health Program
- > Three working groups focused consistent efforts in topic areas
- > Hosted two healthcare leadership interns



2023-24 Accomplishments, cont.

- > Conducted a SWOT analysis of UWT's college health program
- Used SWOT, NCHA, and ASUWT survey data to make informed decisions on next steps following ACHA models
- > Integration of Hendrix Wellness Wheel into ASUWT programs
- Increased visibility and access to health programs on campus



Working Group Outcomes

> Mental Health

 Intern tested messages and themes from the Huskies4Huskies (H4H) mental health promotion campaign. Feedback was minimal and more goodness of fit testing is needed.

> AOD

 Intern conducted research into evidence-based cannabis harm reduction tools and provided recommendations for next steps.

> Basic Needs

 Environmental Scan of campus resources and services of childcare support, and transportation, housing, financial, and food insecurity is compiled and provides recommendations for next steps.



Student Health SWOT Feedback

> Strengths

- Spectrum of free, quality, confidential healthcare services
- Rooted in evidence and DEI
- Qualified and trained professionals

> Weaknesses

- Lack of student and employee awareness of campus health resources
- No on-campus health clinic, psychiatry services
- Campus as a whole lacks a referral mindset

> Opportunities

- Continue assessing student well-being and experience
- NASPA CPHE program
- Incentivized or mandatory faculty training



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This Academic Year



- > Our goal and objectives will remain the same
- > Focus on applying SWOT feedback to objectives
- > Two working groups will focus efforts on students and employees
 - Design Sprint
 - Faculty engagement







- > Centers student experiences to improve their awareness and utilization of health resources on campus.
- > Seeks to answer the question: How might we improve utilization of health resources for UW Tacoma students to create better health outcomes?
- Conduct empathy interviews, affinity mapping, ideation, prototyping
- > Begin pilot program in January 2025
- Need involvement from HHC members







- > Establish a campus-wide referral mindset or culture
- > Recognizes faculty play a role in supporting student well-being
- > Assess for faculty needs to increase awareness of campus resources and referral skills, establish a spectrum
- Develop a comprehensive, skills-based training or support strategy to increase faculty ability and confidence in referring students to campus resources in realtime
- > Advocate for program utilization







Objectives:

- 1. Incorporate well-being into the student experience.
 - a) Design sprint data and pilot program
- 2. Engage campus partners in collaborative health promotion efforts.
 - a) Design Sprint empathy interviews and pilot
 - b) Faculty engagement listening sessions, curriculum building
- Increase opportunities for information sharing.
 - a) Faculty training program
 - b) HHC meetings





Meeting Schedule

- > HHC meets on the second Thursday of every other month from 10-11am via Zoom
- > Working Group meeting schedules are dependent up on their activities
- > Upcoming meetings:
 - Husky Health Coalition: December 5th, 10-11am
 - Design sprint working group: October 22, 10am-12pm
 - Faculty engagement working group: October 24, 11am-12pm
- > Sign up for a working group by Friday, October 18



Announcements

> ASUWT surveys

- o These are open NOW and close on November 30th
- Can bring flyers around to departments today if people are willing to share
- > Encourage students to register for Student Health services with TimelyCare (single sign on)
- > Alcohol and cannabis e-check up to go screenings & personalized feedback
- > Around the room

