

MILGARD SCHOOL OF BUSINESS

2024-25 FACT SHEET

UNIVERSITY of WASHINGTON | TACOMA

The Milgard School of Business cultivates business leaders through cutting edge and personally accessible education, diverse scholarly exploration, and innovative community engagement while promoting social responsibility. We inspire students to become lifelong learners.

- **Financial Wellness & Markets Lab** is equipped with a stock ticker, a world clock, and several Bloomberg Terminals. Apart from educating finance majors, the lab hosts open hours for students in any major to learning more about financial markets and earn an online Bloomberg Certificate.
- **AI Sandbox Lab** is a groundbreaking initiative designed for students, staff, and faculty to immerse themselves in the intricate world of artificial intelligence.
- **SAP Lab** provides students access to the latest iteration of SAP Enterprise Resource Planning (ERP) software, training materials and related support. This enables us to educate the next generation for the Intelligent Enterprise and the experience economy, build industry partnerships, and prepare graduates for the SAP ecosystem.

MILGARD SCHOLARSHIPS

Milgard awards a variety of scholarships to current undergraduate and graduate students annually. In the 2024-25 academic year, scholarships awarded totaled \$488,000.

MILGARD SCHOOL OF BUSINESS EXECUTIVE IN RESIDENCE

Was created to provide students and faculty the opportunity to benefit from the expertise of industry professionals and reflective practitioners in a variety of fields.

MILGARD EXECUTIVE COUNCIL

The Milgard Executive Council is the apex advisory board of the school, comprised of senior business leaders who provide advice to the Dean, raise support to help accomplish the School's mission and objectives, and enhance the School's visibility. Executive council members represent a broad range industries and sectors including McKinstry, Sound Credit Union, Umpqua Bank, Financial Insights, NW Seaport Alliance, Boeing, US Blockchain Coalition, Continental Floral Greens, Pitchbook, Microsoft, Slalom Consulting, Merit Investment Bank, Homestreet Bank, and Weyerhaeuser.

GARY E. & JAMES A. MILGARD ENDOWED DEAN

Altaf Merchant, Ph.D.

DEGREES OFFERED

BUSINESS ADMINISTRATION

BACHELOR OF ARTS, EST. 1994

Accounting
Finance
General Business
Management
Marketing

MASTER OF BUSINESS ADMINISTRATION

ESTABLISHED 2000

MASTER OF SCIENCE IN ACCOUNTING

ESTABLISHED 2012

MASTER OF CYBERSECURITY AND LEADERSHIP*

ESTABLISHED 2013

MASTER OF SCIENCE IN BUSINESS ANALYTICS

ESTABLISHED 2017

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QUICK FACTS



856

Enrolled students

Pre-BABA.....	65
BABA.....	599
MBA.....	50
MSAcc.....	87
MCL.....	60
MSBA.....	60

48% Female **51%** Male

27% Historically under-served students of color

Caucasian.....	33%
Asian American.....	25%
Hispanic.....	13%
Black or African American.....	8%
Two or more races.....	8%
International.....	9%
Not reported.....	3%
Hawaiian/Pacific Islander.....	<3%
American Indian.....	<3%

17% Military-affiliated



6,971

Degrees Awarded

Undergraduate degrees...	5,737
Graduate degrees.....	1,234

FACULTY

Professors.....	9
Associate Professors.....	13
Assistant Professors.....	7
Associate Teaching Professors.....	2
Assistant Teaching Professors.....	3
Part Time Lecturers.....	37
Staff.....	23
Student Workers.....	14

The academic year for FTE runs from summer through spring, while the academic year for degrees runs autumn through summer. All information shown is current as of Autumn Quarter 2024.

Percentages may add up to more than 100% due to individuals with more than one degree major

* Master of Cybersecurity & Leadership is in conjunction with the School of Engineering & Technology.

tacoma.uw.edu/business



MINORS

The Milgard School of Business offers three undergraduate minors in Business Administration, Business Data Analytics, and Sports Enterprise Management. The Business Administration minor is for non-business majors to increase their understanding of business theory, practices, and applications within a wider economic and social context. The minor in Business Data Analytics is designed for undergraduate students in any major to understand how to interpret and analyze data. Sports Enterprise Management prepares students to analyze the business environment in the sports industry.

CENTER FOR LEADERSHIP & SOCIAL RESPONSIBILITY

The mission of the Center for Leadership and Social Responsibility is to develop socially responsible leaders who build sustainable organizations and communities. A strong belief in the link between business leadership and socially responsible and ethical practice led the Milgards to fund this Center to foster grounded and ethical business leadership in students and in the business community. The Milgard Women's Initiative is also housed in this Center.

CENTER FOR BUSINESS ANALYTICS

The CBA's purpose is to promote within individuals, organizations, businesses, and communities the ability to understand, manage and utilize big data and AI to make effective and efficient decisions. These decisions cross the wide range of stakeholder needs to solve existing problems, create new opportunities, and improve the performance of organizations.

MILGARD SUCCESS CENTER

The Milgard Success Center works with students to think about career paths early in their college experience. From practical professional advice to internships and job application strategies that fuel career development, the Center promotes student engagement and a pathway to earn their Business Professional Certificate through the Milgard Gold program. The Center is a major contributor to the Milgard School's growing reputation to not only ensure its students a great education, but a great career.

CENTER FOR FINANCIAL WELLNESS

The Milgard School's Center for Financial Wellness equips students with financial literacy and concepts necessary to attain upward mobility, save money, create wealth, and assist them with managing their wealth as they accumulate it. The Center operates within the Financial Wellness & Markets Lab and runs the Student Managed Investment Fund (SMIF).

SPORTS ENTERPRISE MANAGEMENT

The Sports Enterprise Management, guided by professionals from the NFL, MLB, NBA, MLS, and other local leaders and organizations, is the only undergraduate sports management program in the state that is affiliated with a business school.

ACCOUNTING HUB

The Accounting Hub at the Milgard School focuses on our students by supporting their academic development success and promoting lifelong learning. Students utilizing this resource are better prepared to meet the demands of the accounting curriculum and the professional world. The Hub also promotes engagement between students, alumni, faculty, accounting professionals and the greater Puget Sound community with a variety of activities and programs, including the IRS's Volunteers Income Tax Assistance (VITA).

ENTREPRENEURSHIP CENTER

The Milgard School of Business Entrepreneurship Center catalyzes entrepreneurship activity and knowledge in the South Sound region and supports new venture creation. Many UW Tacoma students are interested in launching new enterprises; the Center helps students navigate challenges and resources, network with the community, and provides mentorship as their ventures grow.

STUDENTS ASSISTING BUSINESS

The Students Assisting Business program is an innovative opportunity where the Milgard School of Business provides students an opportunity to partner with small businesses and tackle unique challenges while under the direct supervision of owner-operators.

AREAS OF FACULTY EXPERTISE

Accounting
Business Analytics
Economics
Finance
Innovation and Artificial Intelligence
Leadership
Management
Management Information System
Marketing
International Accounting
Operations Management
Organizational Behavior
Strategy
Supply Chain Management
Teamwork

FACULTY DOCTORATES

Arizona State University
Cornell University
INSEAD, France
Lehigh University
Northwestern University
Old Dominion University
Pennsylvania State University
Purdue University
Stanford University
University of Arizona
University of Chicago
University of Florida
University of Missouri-Columbia
University of Oregon
University of Tennessee
University of Texas Dallas
University of Toronto
University of Washington