



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2025-02-05 13:20:09 Date Due: 2025-02-07 12:00:00 Date Submitted: 2025-02-05 14:09:20

ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Multimedia Lab - Essential Hardware/Software
Request Description: Replacement of older media workstations and updated software

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology Request Code: 25A0490
Contact Names: Paul Lovelady UW Tacoma Affiliation: Staff
UWT Email Address: lovelady@uw.edu Phone Number: 2536925742
Title of Request: Multimedia Lab - Essential Hardware/Software Type of Request: One Time
Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

The Multimedia Lab (MMLab) is a valuable resource on campus that supports students in creating diverse media projects. We provide personalized assistance to students from all academic backgrounds and skill levels, guiding them through the development of their creative ideas.

Our core expertise lies in video editing and Photoshop, but we offer much more! We've helped RSOs design posters and t-shirts, led workshops on video and podcast production, assisted with photo editing for coursework and personal interests, crafted research posters, brochures, logos, TV ads, and much more.

We seek to replace four aging all-in-one iMac workstations with four, new Mac Studio workstations. In the spring of 2022, STFC helped us replace three of our original iMacs but the remaining are now at the end of our replacement cycle.

These older machines struggle greatly in performance while processing current software. They also are hindering students' ability to utilize the latest video editing and graphic design tools and software. This upgrade will bring all workstations in line with current performance standards and ensure students have the necessary resources to excel in their creative endeavors.

The Multimedia Lab aims to renew our annual Adobe Creative Cloud license for all of our ten editing stations, as well as one for the WG 108 Open Lab. This will provide continued access to the industry-standard tools for all students.

We are also requesting to purchase a perpetual license of Wondershare Uniconverter. It was originally purchased in 2019 for those older iMac workstations. It's been updated a few times but has consistently struggled for the last year and isn't dependable. It is a heavily-used, reliable and safe, software tool to convert files or pull videos from the web and formatted for student projects.

Hardware Items:

- 4 Mac Studio workstations
- 4 Dell 27" Ultrasharp monitors
- 4 USB-C to DisplayPort cable (Mac Studio to new monitors)

Software Items for Each Workstation:

- 11 Adobe Creative Cloud licenses (10 for MMLab editing stations + 1 WG computer lab computer) Each MMLab station needs this software.
- 10 Wondershare Uniconverter (perpetual lifetime licenses)

2. Benefit to Students: Discuss how students have (for returning applicants) or will (for new applicants) benefit from this technology. How will additional funding of the technology benefit students?

The Multimedia Lab is a unique space on campus that has knowledgeable staff and curated equipment to help students produce all types of media projects.

The hardware and software we are requesting would allow us to continue offering the most up-to-date, industry standard, creative software in Adobe Creative Cloud. These applications are used heavily by other programs and RSOs on campus and would also enable us to maintain compatibility with them.

We also routinely provide quarterly workshops, visit classes who reach out to us, as well as host full class visits.

3. Access: Describe who will be using or will have access to the resources being proposed. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

We will continue to promote Multimedia Lab services through TV ads, DawgDen social media notifications, workshops, and upcoming resource fairs.

Located on the Pacific Avenue level of Cherry Parkes (CP 005), the Multimedia Lab is currently staffed Monday through Thursday, 10:00 AM to 6:00 PM, and Friday, 10:00 AM to 3:00 PM.

During midterms and the ramp up to Finals Week, we often extend our hours of operation, to accommodate student schedules and deadlines.

We primarily operate as a drop-in lab, but appointments can be made by calling (253) 692-5743 or emailing tacmedia@uw.edu

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

Information Technology plans to purchase the approved items as soon as the annual allocation budget and worktags are released in July. Purchased items will be ready for the first day of Autumn classes.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

Information Technology and Computer Services will install, support, and maintain the requested items. All pricing quotes have been obtained through consultation with Information Technology's Computer Services.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Apple Mac Studio - M2 - 32 GB Ram - 2TB SSD	4	\$2,498.81	\$50.00	\$257.38	\$11,074.76
AppleCare+ 4-year Extended Service Agreement	4	\$167.31	\$0.00	\$17.23	\$738.16
27" Dell Ultrasharp Monitor - U2724D	4	\$337.49	\$40.00	\$34.76	\$1,529.00
Adobe Creative Cloud - Device License	11	\$270.00	\$0.00	\$27.81	\$3,275.91
StartTech 6' USB-C to DisplayPort Cable	4	\$25.13	\$10.00	\$2.59	\$120.88
Wondershare Uniconverter - perpetual lifetime license	10	\$79.99	\$0.00	\$8.24	\$882.30
OVERALL TOTAL:					\$17,621.01